



**LITTLE BIG BOATS** Replicas of the precolonial Philippine balekays will proudly enter Singapore on Sept. 21. Super tankers and other huge maritime ships queuing to unload their cargo were instructed to allow passage to the Philippine vessels. The Filipino sailboats led by Art Wanda leave proudly to see the Philippine flag flitting their way into Singapore's Water Club. The Lion City is the balekay's 12th foreign stopover. On Oct. 5, the balekays arrive in Terraviva, Palang, East Malaysia. It's halfway in its journey through Southeast Asia. (See story on Page A1)

# P-Noy, bishops set talks

## But President reiterates his stand on pro-choice family planning

By Christian V. Esguerra and Philip C. Tabasa

**PRESIDENT AQUINO** is not about to modify his stance on informed family planning, but he sought yesterday to calm the raging debate between his administration and officials of the Catholic Church over the adoption of a reproductive health (RH) framework for the country.

In a move that may appease opponents of the RH measures now pending in both chambers of Congress, the

President acknowledged that "the state is not empowered by any law to dictate upon any couple how they

should plan their family." But he pointed out that the government "has an obligation to educate all of its citizens as to their choices."

"I haven't seen the new RH bill pending in the House, but my stand has not changed," he said in support of an annual ceremony at the House Compound in Tondo, Manila.

Mr. Aquino said he had a dialogue on Friday with a number of Catholic bishops to tackle the latest new ruling society in general. He did not name

the bishops he had met with, but said a larger gathering was in the works. He added that he was open to meeting "as many [bishops] as possible" to resolve the controversy.

Bishop Nemesio Dela Cruz, the president of the Catholic Bishops' Conference of the Philippines (CBCP), earlier invited RH bill advocates—who have become critics of the Church—to a dialogue.

"We will have a dialogue as there

### Why Fil-Am tycoon flew 12 hours to RP, left same day

By Lisa Gutierrez

Continued

**INLO ATO, CALIFORNIA**—President Aquino had barely warmed his seat in Malacanan in May when he was visited by Silicon Valley entrepreneur and philanthropist Donaldo Baccaro.

Baccaro, who flew to Manila largely as chair of what was then known as Ayala Foundation USA (since renamed Philippine Development Foundation), rendezvoused from his 12-hour trans-Pacific flight and entered to the Palace. He flew back to San Francisco that same evening.

He was accompanied to the trip and subsequent audience with the new President by Ayala Corp. president and CEO Fernando Zobel de Ayala and Victor P. Geronimo, founder of the chair and

PHIL ATO A1

### To teacher, super thanks for making the difference

By Tere Quinsanda

**ON TUESDAY**, how about saying thanks to a favorite teacher?

The Department of Education is calling on all Filipinos—whether student, politician, office worker or government employee, even— to send a simple message of gratitude to at least one former teacher to commemorate World Teachers' Day.

"On Oct. 5, every Filipino should just do one simple thing. Please thank one teacher who has made a difference in your life. You will not know what effect you will be able to contribute in the reform of education," said Education Secretary Armin Lucena.

TO TEACHER: A1

## 8 homeless kids winning game of life

By Sunshine Lickness de Leon

Continued



**DREAMS CAN COME TRUE** The 8th Annual Homeless World Cup at the famous Copacabana beach in Rio, Brazil, was the setting for the dream competition that eight young men from the Philippines topped—and they have a Host Cup trophy to show for it. More than their football skills, the award represents hearts full of high hopes. The annual event is held to call universal attention to the issue of homelessness.

**WHEN THE** Philippine team came home last week from the 8th Annual Homeless World Cup's (HWC) international football competition in Brazil, the Host Cup trophy they carried, stood for more than just football skills—it represented the hope won during their travels.

Although the eight young men representing their country had lived in extreme poverty all their lives, they left for Rio de Janeiro for the international tournament held Sept. 19 to 26, having learned to dream again. And they returned knowing that sometimes, dreams really can come true.

This is the third year the Philippines has participated in the HWC ([www.homelessworldcup.org](http://www.homelessworldcup.org)), an annual event held in different cities around the world in order to call attention to the issue of homelessness.

All players must be homeless, marginally homeless, or a recovering homeless.



### Noynoy sees first 100 days through glass half-full

By Christian V. Esguerra

**THE COUNTRY'S** first bachelor president will mark his first 100 days in office next Friday with a mix of early accomplishments and some serious setbacks attributed by detractors to inexperience and inefficiency.

But President Aquino prefers to look at the provincial glass as "half full" rather than "half empty."

"There are really some people whose

NOYNOY A11

## Tondo poor first of 4.6M set to get free PhilHealth

By Christian V. Esguerra

**JANNEY BRILLOS**, 30, woke up early as usual on a Saturday.

She set about her early morning ritual in her Tondo shack—prepare the kids, cook breakfast (local brew, something would still be left over for dinner), and pray that her husband, a factory worker, would continue to be gainfully employed.

Apart from job anxiety, there is always the nagging fear that if any one in the family were to fall seriously ill, the

stark lack of money would mean the loss of a life.

For as long as Janney can remember, no one in her family has ever stepped into a private hospital.

But she hopes all that will change now that she has been granted a membership card from the Philippine Health Insurance Corp. (PhilHealth).

Janney was one of several thousand indigent residents who trooped to the "PhilHealth Saludo" booths for the nationwide registration that lasted from 8 a.m. to 5 p.m. yesterday.

Janney and her neighbors at the Boreas Compound in Manila were especially fortunate as President Aquino has witnessed the registration process to underscore his government's promise "to lessen the burden on the poor in terms of health care expenses."

Mr. Aquino said the objective was to enroll with the state-run health insurer 5 million poor Filipinos within the next three years.

Health Welfare Secretary Dinky Soliman said the goal was "double." She said an initial 800,000 beneficiaries

would receive free PhilHealth membership.

They were identified through the DSWD's National Household Targeting System (NHTS), the mechanism that was used to determine the "poorest of the poor" Filipinos who were to become beneficiaries of the government's conditional cash transfer program.

Soliman said the NHTS now has in its database a total of 4.6 million people whom the DSWD hopes to all

TONDO A11

• **Ballsy and Pinky** wear I Am Cory art limited collection • Tragic hostage-taking packs in the curious to RP pavilion in Shanghai's World Expo • **UST** to hold 'Grand Living Rosary' in thanksgiving for its 400th anniversary next year **SUNDAY LIFESTYLE** • **PDI** talks to Julia on eating, paying, loving • **Combative Starlet** loses lucrative contract **ENTERTAINMENT** • **7 tips** to make your garage sale a success • How to sell through ebay in 5 easy steps • The clutter-buster: She's not your mom but can't wait to straighten the mess **SUNDAY INQUIRER MAGAZINE** • **Noy praises** Mayor Lim for 'job well done' • Gov't responsible for rights worker's death, says **UN** • **Gabriela** backs **PAL** attendants **NEWS** • **RP war** on terror toll on **US**: 11 GIs **ACROSS THE NATION**

WEATHER FORECAST

10-15°C. Partly cloudy. Occasional rain. Light to moderate breeze. High sea. 10-15°C. Partly cloudy. Occasional rain. Light to moderate breeze. High sea. 10-15°C. Partly cloudy. Occasional rain. Light to moderate breeze. High sea.

Area	Weather	Temp	Wind	Sea
Manila	Partly Cloudy	28-32	10-15	1-2
Quezon	Partly Cloudy	28-32	10-15	1-2
Palawan	Partly Cloudy	28-32	10-15	1-2
Visayas	Partly Cloudy	28-32	10-15	1-2
Mindanao	Partly Cloudy	28-32	10-15	1-2
Subic Bay	Partly Cloudy	28-32	10-15	1-2
Clark	Partly Cloudy	28-32	10-15	1-2
Baguio	Partly Cloudy	28-32	10-15	1-2
Marikina	Partly Cloudy	28-32	10-15	1-2
Alabang	Partly Cloudy	28-32	10-15	1-2

# Second FRONT PAGE



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## Noy praises Lim for 'job well done'

Commendation comes before Palace move on IIRC

By Christian E. Eguerra

**PRESIDENT Aquino** yesterday heaped praises on Manila Mayor Alfredo Lim, describing him as "really good," days before he was to release his decision on the Incident Investigation and Review Committee (IIRC) report, which had recommended charges against the local executive.

The President distanced from his prepared speech in a Manila, Manila, even to commend Lim, a long-time ally of his family for work done by the Manila city government in the aftermath of the 2009 typhoon.

"I am not here only to say I am not here, but to say I am not here," he said. "I am not here only to say I am not here, but to say I am not here." "I am not here only to say I am not here, but to say I am not here." "I am not here only to say I am not here, but to say I am not here."

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"We need to work on the implementation plan, when the specific violations are and the corresponding penalties," the president said. "I am not here only to say I am not here, but to say I am not here." "I am not here only to say I am not here, but to say I am not here." "I am not here only to say I am not here, but to say I am not here."

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PRESIDENT Aquino (left) in Manila Mayor Alfredo Lim, who was praised by the President for "good work" in his city government for the disaster relief of typhoon victims in the wake of Typhoon Ondoy. Lim is seen with the IIRC report on the Aug. 31 typhoon-taking at the Luneta in the hands of Mr. Aquino.

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## Subsidize outpatient costs, too, gov't told

By Joseph Uy

A GROUP of industry players is urging the Department of Health to draw up a scheme that would subsidize outpatient costs, too, for people suffering from chronic diseases, according to Jose Ayala, executive director of the Center for Health Services, a non-profit.

The government must provide a better package for outpatient care, Ayala said, as the government's health insurance scheme for people suffering from chronic diseases, according to Jose Ayala, executive director of the Center for Health Services, a non-profit.

The Philippines has only 3.5 percent of its GDP on health care, while "most of the pocket expense" of families who have sick family members is up to them in terms of out-of-pocket expenses, according to Ayala.

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# "Malayo ang iyong mararating kung ang mga sumusunod ay susundin."



## FREE MRT RIDES

All runners are allowed FREE (FREE/VOID) through MRT3 from 4:30 AM to 9:00AM. Just present your race bib.



## REGISTRATION & RACE KITS

Online registration is now closed. Interested runners can still register offline through the retail outlets.

Deadline for payment and delivery of race kits for individual runners is on October 5, 2010. After that deadline, our partner retail outlets will be closed.

Registration and distribution of kits is on a first come, first served basis.

People also are wearing the Official Race Bib and ID will be allowed within the race area.



## SUNSTART, START & FINISH LINE

Category	Start	Finish	Sunstart
30	SM Mall of Asia	SM Mall of Asia	5:30 AM
50	CCP	SM Mall of Asia	5:30 AM
100	Apple corner Market Ave	SM Mall of Asia	5:30 AM

21K - This is a recommended run that is closed to the public and will be run by the Armed Forces of the Philippines and Philippine National Police contingent.



## VEHICLE PARKING

All runners are encouraged to carpool. For those who will be bringing their personal vehicles, designated parking lots will be opened early on the morning/late. Slots will be on a first come, first served basis.



## BAGGAGE DEPOSIT

Runners may opt to deposit their baggage on 21K Logistics.

Baggage Deposit Counters can be found at the Starting Line. Baggage collection opens at 5:30 AM.

You can check your baggage near the Finish line once the race is finished. Just present your race bib.



## WATER STATIONS

All runners are encouraged to bring their own water bottles to reduce our solid waste on October 10.

Water stations will be available every 1.5 kilometers on the race.



## DO NOT LITTER

Runners should not throw their used caps on the street.

Throw your used caps and other trash on the designated garbage bin.



## TRAFFIC ROUTE

The public are discouraged to go out of their homes if they will not be participating in the 10.10.10 Run for Pasig River. This will reduce the various activities of Motor Vehicles as well as reduce the traffic of people and vehicles on October 10.

For the convenience of other motorists, please avoid the following streets:

Buenos Aires - Southbound from corner Pita Court to corner EDSA  
Branch of Ortigas/Quezon Ave., Quezon Ave., Javalina Blvd.  
Ramp/Quezon Ave. corner Quezon to corner Market Ave.,  
Market Ave., Avenue de Manila, Apple Ave.



## FUN RUN, TOKEN & PRIZES

The 10.10.10 Run for Pasig River is a **Fun Run**. Runners are welcome from all age groups.

Runners who are particular about their personal running time will have to time themselves.

The following token prizes shall be given to the top three (3) runners for all categories (30, 50, 100):

1. First place - P1,000 and medal

2. Second place - P1,000 and medal

3. Third place - P1,000 and medal

All Runners will be given a 10.10.10 Run for Pasig River Tokens that made by the allocation from Gilbey's, Laguna.



For more information, visit [www.101010runforpasigriver.com](http://www.101010runforpasigriver.com) or call 303-1010, 305-1010, 307-1010





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# 8 homeless kids winning game of life

From page B1

ing address in treatment. "IIRC" brother Med Young was in the picture. "There are one billion homeless people in our world and that is unacceptable and unacceptable the only fix for this issue, mental the homeless, we just need to focus on creating a healthy world where everyone has a home."

This year's Philippine team was chosen from players organized by Urban Opportunities for Change/Indochina in cooperation with local football associations.

In November, aged 10-20, came from Nagpur, Leganes, Cebu and Manila. Although they have homes, they live in squatter areas, and spend the majority of their time on the streets.

All team members have lived and trained together since childhood, and some have been in competition jobs, allowing them to earn money to send home to their families while training.

## Team of brothers

Team coach and parent-teacher coach Dr. Roberto, or "Coach Rudy," describes the club as a family. "I have a family and I have a team," he says. "I have a family and I have a team."

Coach Rudy also describes the club as a family. "I have a family and I have a team," he says. "I have a family and I have a team."

The commitment, discipline and focus that each player has to develop as well as the respect that each player has to show to each other is what makes this team so successful.

Coach Rudy continues: "I have a family and I have a team."



**HEAD TO THE FLAG** Head over heart, the members of the Philippine team sing the national anthem before the first game—Photo left: Humant Pasion, Michael Quintan, Adolfo Pasion, Rene Lopez, Leopoldo Aguirre, Lancer Marcella, Tony Mark Jermal and Mark Marcella.

he said, "I don't think anyone is an athlete. I just want to be a member of this team and I am proud to represent my country."

## Self-confidence

Adolfo Pasion, 20, says football has given him self-confidence. "I can show my family and friends that I am doing something in my life. I have direction."

He adds, "My home was very small. I needed help to become a member of this team and I am proud to represent my country."

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The commitment, discipline and focus that each player has to develop as well as the respect that each player has to show to each other is what makes this team so successful.

Coach Rudy continues: "I have a family and I have a team."

they came from "hustler and lost football" country. "Winning gives me confidence," says Rene Lopez, 19, from Manila. "I can show my family and friends that I am doing something in my life. I have direction."

He adds, "My home was very small. I needed help to become a member of this team and I am proud to represent my country."

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long forged special relationships with teams from Thailand, China, Hong Kong, Uganda and Zambia.

Members of the Philippine team even took it upon themselves to try and find enough food for the 23 football players. The 23 football players took it upon themselves to try and find enough food for the 23 football players.

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# Tondo poor first of 4.6M Pinoys set to get free PhilHealth cards

From page B1

enroll with PhilHealth by 2013, a year before the President's term ends in office.

## President won't lobby

Already a controversial issue, the President's role in lobbying for PhilHealth enrollment is a sensitive one. "The President will not lobby for PhilHealth enrollment," said a source close to the President.

"This is the first time the President has been involved in lobbying for PhilHealth enrollment," said a source close to the President.

"The President will not lobby for PhilHealth enrollment," said a source close to the President.

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**PHILHEALTH IS A GOAL** The President Corason C. Aquino Health Center in Manila, Tuesday, where President Aquino, (left) and his family, including his wife Corason and children, are seen with PhilHealth officials.

PhilHealth enrollment is a sensitive issue. "The President will not lobby for PhilHealth enrollment," said a source close to the President.

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most estimate PhilHealth should practice the "beneficiary" rule by helping out a poor individual or family but, until PhilHealth's enrollment, the rule that the government pays for as low as P100 monthly.

In his speech in Manila yesterday, the President said: "The path toward universal health care is not just a goal, it is a mission."

"Universal health care is a goal, it is a mission," said the President.

"The President will not lobby for PhilHealth enrollment," said a source close to the President.

"The President will not lobby for PhilHealth enrollment," said a source close to the President.

which stands at only 9 percent." By mid-2013, the figure is expected to rise to 50 percent, said a source close to the President.

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# Noynoy sees first 100 days through glass half-full

From page B1

progress in his first 100 days in office as half-empty and who is longer as it is not a success but a failure.

"I am not a pessimist but I am not an optimist either. I am a realist. I see the good and the bad in everything."

## Catching 'big fishes'

Mr. Aquino was not reluctant to answer the strengths of his first 100 days and expectations, re-

lated a number of what he called "changes" implemented after he assumed office on June 30.

He cited the reorganization of agencies under the Department of Education and the Department of Health as examples of changes.

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# P-Noy, bishops set talks but President not changing stand

From page B1

would be a situation on what we will do on the matter," Mr. Aquino said.

## Blowing up the issue

The President ordered the media to temporarily suspend the reports on his administration's war clash with leaders of the Catholic Church, whose members, including himself, comprise the majority of Filipinos.

"It seems that you're just blowing up the issue," he said, addressing reporters. "Yesterday (Friday), we had a dialogue and we are another dialogue with some bishops. (Using examples on different choices on family planning is a position that I've had since the [electoral campaign].")

Catholicism underlines diverse processes

from the advances for supposedly meaning that the President raised no commitment to be pushed for the protection of constitutional rights.

In response, Malawalling, head of the committee that Mr. Aquino won the Presidency, not only of Catholics, but of members of other religions as well. "He has to be clear first," he spokeswoman said. "The Catholic Church and the CBCP have said the proposed issue is unconstitutional. Mr. Aquino was a 'noncommittal' person."

While a recommitment is a "possibility" in the context of abortion, it is "not a promise possibility" in the present discussion on the proposed RH measures in Congress, (Abortion and

## Doctors' call

The Philippine Medical Association

(PMA) through its president, Dr. Oscar Tinto, called for a dialogue between the government and the UNFPA on the issue.

Tinto said talk of civil disobedience or insurrection about "anti-gay groups who dislike the President" were counterproductive.

He said medical practitioners welcomed Malawalling's statement that the CBCP's initial approach to the RH bill would be in the spirit of dialogue and not of confrontation.

"The reproductive health issue impacts various sectors of our society including medical doctors who are members of the PMA," Tinto said in a statement.

As a stakeholder in the delivery of health services in the country, the PMA is opposing any an immediate dialogue be initiated between the Church and government for the greater interest

of the nation," he said.

Tinto also said the PMA was willing to extend to medical and scientific experts an open-minded health of the bill would help resolve differences.

## 'Violates Core'

Speaking with reporters at Quezon Church in Manila, Pangasinan Archbishop Pichay Estelita called on Mr. Aquino to follow the example of his mother, the revered late President Corason Aquino, in the face of reproductive health.

"The President should consider his mother... There is hope that [he] will listen. His mother and his bishops were close. He say his mother was very satisfied she learned in the Church. I think he will give proper answer and rather in this," Antonio said.

"He's the son of a good mother and

father," the archbishop said.

Also, Antonio said, it was not just Catholics who were against artificial contraception but also Muslims and evangelical Protestants.

He even added how he would greet the President, Antonio said. "Well, I think he's trying his best. Let us give him the chance to really follow his promises."

Antonio was at Quezon Church to celebrate a Mass on the anniversary of the Church's Week of the Laity, which formed on profits issues.

Around 1,000 Catholics opposed to the use of artificial contraception took part in a procession around the church. They held up banners as well as placards bearing pictures of babies and flowers.

The bishops have taken messages in "Contraception is part of globalization" and "Put funds for contraception (or) education and health services."

## RH test profile country

Antonio said that the Philippines was the "last nation" of the "reform of life," and that the Church must "work" to forth—what he described as a "sleeping giant"—but it is not.

"The Church will stick to its original mission. We will keep on preaching the truth and love in the light of the times that it is clear the all Catholics to unite... If you denounce this sleeping giant, I'm sure something positive will happen to grant our values and principles," the archbishop said, smiling.

"The Church (in the Philippines) for the past 400 years has a mission that it has preserved in each century, and we will not allow that to disappear because the Philippines is the last profile country, the last but not the end of the civilization of life and gospel values."

Antonio acknowledged that, as Archbishop said, Mr. Aquino was the President of all Filipinos, but added that the majority that elected him was Catholic.

"It is true, but it is the Catholics who made the President. Because the Catholics have the larger vote. There is no Catholic party but there is a Catholic vote," he said.

The archbishop added, however, that this did not mean that Mr. Aquino should be beholden to Catholics. "He is the President of the whole country and he represents the voices of the whole Philippines, etc. of course, [he] should respect the new issues, new rights and religious beliefs of the majority because that is what he represents."

Antonio added: "We still really let us give him a chance. He is knowledgeable. He has many advisors, as I know he will not disregard the majority. He's also sensitive to the sentiments and values, cultural and religious beliefs of the majority."

"The final decision is his, and we will respect that."

## GMA at all support

The Church opposed to have joined in ally in former President Gloria Macapagal Arroyo.

Antonio said Arroyo, now a lawmaker from Pangasinan, as well as president's three other representatives, had expressed to him their opposition to the RH bill.

He said Arroyo had also mentioned a measure to "protect the life of the unborn."

"She's the mother of House Bill No. 11, which is against the RH bill. The former President listened to the Church and she listened [her] teaching, and I do believe that she will continue the same stand and the same all money," he said.

But Antonio said the Church was finding it "harder" now to convince Congress to stop the RH bill after successfully inhibiting against it in the last Congress.

He said that apart from the "money being given by the majority," the apparent decision of the Liberal Party in Congress to back the RH bill was proving to be more difficult to overcome.

"It's harder... Of course in this legislative and executive will ally themselves with whoever holds the government funding. Otherwise, they will not have appropriations for their projects," Antonio said.

For he said the bishops were now talking to their congressmen in a way to win them over to the Church's side.

"More of them are Catholics, so we will engage them in a dialogue. If every bishop will talk to his congressmen and senators, we will be successful. We are in the last Congress. But it is harder (this time)," he said, with a report from (Catholic D. Baldo).

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# News

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## Use of mother tongue instruction in schools pushed

By Tara Quiroz

A GROUP of education reform advocates recently urged the DepEd administration to intensify the use of mother tongue instruction in the country's public schools as it prepared plans for the 2011-2012 school year.

The 176 + Filipinos 2010, a group of professors and education reform advocates pushing for quality, non-fragmented multilingual education

INTERMED, yesterday called on President Aquino to intensify mother tongue instruction for early learners.

"Learning and comprehension skills among Filipino young students and elementary level," said Ricardo Ma. Nolasco, head of the Filipinology group.

Nolasco, associate linguistics professor at the University of the Philippines-Diliman, said government needs to "aggressively implement its language agenda for education including changing the exclu-

sively English- and Filipino-based curriculum into one in which Filipino children start learning through their mother tongue."

### Education back

The strategy, which goes back to an education focus of starting where the children are, makes use of regional language groups in teaching children from grades 1 to 3. Such focus leads to them start to bridge learning to secondary language groups, including Filipino

and English.

Moving away from instruction of bilingual teaching, the method is proven to improve comprehension and retention among young students and build a strong foundation for learning other languages and Philippine sciences subjects like math and science.

The 2008 Functional Literacy and Mass Media Survey (FLMMS) released by the National Statistics Office last month showed that over 60 percent of Filipinos aged 15 to 64 were

functionally literate, or had at least reading, writing, computing and understanding.

The survey was administered on a sample of some 70,000 Filipino households.

Based on FLMMS results, Nolasco noted that the majority of Filipinos who can read had earned secondary level from 19.6 million from 2003 to 20.1 million in 2008 given the rise in population.

### Significant improvement

The number Filipinos who

could not complete remained at 5.1 million, Nolasco said.

Department of Education (DepEd) Undersecretary Rolando Quinsigao had earlier said these results could be used to the use of a foreign language in school instruction.

Quinsigao continues to run mother tongue instruction in some 100 public elementary schools around the country with limited study showing significant improvement in learning and understanding among students.



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## 146 held for gun ban violation

By Rina Pags

A TOTAL of 146 persons have been arrested for gun ban for the gun ban for the OIC, 25 language and mostly rural districts, the Philippine National Police said Saturday.

PNP spokesperson Senior Supt. Agustin Cruz said those arrested included 131 civilians, four members of the Philippine National Police and nine government employees.

Cruz said the arrested persons have been transferred to the police's enclosures in Marikina and other district weapons. Also transferred were two air guns, 23 loaded weapons and three hand grenades.

Cruz said the arrested persons will be charged for violating the country's gun laws.

He said the arrested persons are being brought in public areas police said violators on duty and wearing the proper insignia.

The PNP started to implement the gun law last Sept. 29 and will be until Nov. 30.

**THE DAILY GOSPEL**

Sunday, October 3, 2010  
 7th Sunday in Ordinary Time

**1st Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**2nd Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**3rd Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**Gospel:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**4th Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**5th Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**6th Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**7th Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**8th Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**9th Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**10th Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**11th Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**12th Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**13th Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**14th Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**15th Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.

**16th Reading:** **1 Peter 1:3-9, 13-14**  
 I thank you for the gift of the Holy Spirit, through the laying of my hands, the gift did not come to you as a sign of judgment, but as a sign of good judgment, because you are chosen to receive the gift of the Holy Spirit.

**17th Reading:** **John 1:1-9, 10-13**  
 In the beginning, the Word was with God, and the Word was God. The Word was with God, and the Word was God.

**18th Reading:** **Isaiah 40:1-5, 26-31**  
 Comfort, says the Lord, for he will give you rest. He will give you rest. He will give you rest. He will give you rest. He will give you rest.



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Nation's top headlines, local news, sports, and entertainment in 100

# Little big school with a difference

## Nazareth nuns offer free classes to Sampaloc's poor

By Angela Ureta, contributor

AT NAZARETH School in Sampaloc, Manila, weekends are abuzz with dozens of children from neighboring public schools who gladly give up their Saturday mornings to attend catechism and extra classes in Math, Science and English.

Many of them arrive with their mothers and grandmothers, who in turn, participate in bible sharing or other a life-based course.

These classes are offered for free by the nuns of the Vilpas de Jesus, inspiring their founders, Mother Candida Maria de Jesus, whose devotion to the Christian education of women and children has become one of her most valuable contributions to the Catholic Church, which will raise her to the altar of saints next month.

### For poor and powerless

From the moment we enter the neighborhood, we are struck with a profound sense of the poor and the powerless," says Fr. Gloria Inocencio FI, who is in charge of Nazareth's outreach program. "We follow in the footsteps of our Mother Nazareth who championed the cause of the marginalized, especially women and the youth. But there are also victims to our classes, and we get a handful of them."

Of equal importance to the program is the participation of the school's FI Society organization, whose members share the responsibility of reaching poor children who come for catechism and special classes.

They are high school students of Nazareth's school who work in line with Mother de Jesus' motto of "being available to the neighbor in one's community."

"Our students reached some of the classes under the supervision of the sisters and volunteer faculty members. In many ways, they are greatly enriched by the experience and they take this spirit of compassion with them as they return home afterward."

The Vilpas de Jesus first arrived in the Philippines in 1922. Six years later, following the foundation of schools in Manila and Cebu, they pioneered Spanish classes for children.

LIT/AN



STUDENTS from Nazareth School are volunteers to teach basic educational skills to poor children in the community, following the example of their school's founders, Mother Candida de Jesus (background).

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# US infected Guatemalans with syphilis in '40s

FROM 1946 to 1948, American public health doctors deliberately infected nearly 700 Guatemalan prison inmates, mental patients and soldiers with venereal disease to what was seen as an effort to show the effectiveness of penicillin.

American war doctors, through the National Institutes of Health, were paid by the government to experiment on Guatemalan prisoners and soldiers. The prison inmates were not informed of the infection. They were told the infection was a venereal disease and that it was not serious. They were told that the infection was a venereal disease and that it was not serious. They were told that the infection was a venereal disease and that it was not serious.

If the subjects contracted the disease, they were given antibiotics.

"However, whether anyone was then cured is not clear," said Dr. David J. Vittinghoff, the professor at Wakefield College who brought the experiment to light in a research paper that appeared in *American Journal of Tropical Medicine and Hygiene*.

The researchers were paid by the National Institutes of Health and the American Medical Association. The researchers were paid by the National Institutes of Health and the American Medical Association. The researchers were paid by the National Institutes of Health and the American Medical Association.

The uninfected Guatemalans were infected mostly in the archives of the University of Pittsburgh by Dr. Vittinghoff, a medical historian who has written two books about the experiment. Dr. Vittinghoff, a medical historian who has written two books about the experiment. Dr. Vittinghoff, a medical historian who has written two books about the experiment.

The experiment on Thursday is a photo of Dr. David J. Vittinghoff, a professor at Wakefield College, who brought the experiment to light in a research paper that appeared in *American Journal of Tropical Medicine and Hygiene*.

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# Chile mine rescue to begin mid-October

COPIACU, CHILE—Chile will begin rescue efforts for the 33 trapped miners late this month, several weeks earlier than planned, Chilean Minister of Energy and Development said.

The rescue effort will start on Oct. 15, the second week of October, Chilean officials said. The rescue effort will start on Oct. 15, the second week of October, Chilean officials said. The rescue effort will start on Oct. 15, the second week of October, Chilean officials said.

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RESCUEE AND A CAPTIVE FROM PRISON (LEFT) WILL BE USED TO REPAIR TRAPPED MINERS IN THE COLLAPSED SAN JUAN mine earlier this month.

# Bin Laden uses Pakistani floods to drum up support

CAIRO—Al-Qaida leader Osama bin Laden used the creation of a new sub-body to help Bin Laden in an attempt to drum up support in Pakistan.

The new sub-body was created in an attempt to drum up support in Pakistan. The new sub-body was created in an attempt to drum up support in Pakistan. The new sub-body was created in an attempt to drum up support in Pakistan.

The new sub-body was created in an attempt to drum up support in Pakistan. The new sub-body was created in an attempt to drum up support in Pakistan. The new sub-body was created in an attempt to drum up support in Pakistan.

# Musharraf announces creation of new party

LONDON—Pakistan's former military ruler Pervez Musharraf said a meeting on Friday in London to form a new political party to represent the interests of the military.

Musharraf, a 62-year-old former general who rose to power in a military coup in 1999, chose the name of the party to be the National Islamic Front. Musharraf, a 62-year-old former general who rose to power in a military coup in 1999, chose the name of the party to be the National Islamic Front.

Musharraf, a 62-year-old former general who rose to power in a military coup in 1999, chose the name of the party to be the National Islamic Front. Musharraf, a 62-year-old former general who rose to power in a military coup in 1999, chose the name of the party to be the National Islamic Front.

# Novartis multiple sclerosis treatment wins approval

PARIS—Novartis' new multiple sclerosis treatment, Gilenya, has been approved by the European Commission.

Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission. Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission. Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission.

Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission. Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission. Gilenya, a new multiple sclerosis treatment, has been approved by the European Commission.

# Nigeria independence day car bombs kill 10

ABUJA—Ten people were killed and 25 others injured in a series of car bombings in Nigeria on Friday.

The bombings occurred on Friday, Nigeria's independence day. The bombings occurred on Friday, Nigeria's independence day. The bombings occurred on Friday, Nigeria's independence day.

The bombings occurred on Friday, Nigeria's independence day. The bombings occurred on Friday, Nigeria's independence day. The bombings occurred on Friday, Nigeria's independence day.

# The WORLD

Editor: Laverne B. Guio

## 3 police colonels accused of plot to kill Ecuador leader

QUITO—Soldiers were on patrol in Ecuador's main cities on Saturday following the arrest of three senior police officers charged with attempting to kill President Rafael Correa during a police training.

The officers, all police colonels, were arrested on Friday for their role in the plot and were charged on Thursday that killed eight people and left 274 wounded, the prosecutor's office told AP.

The arrest began in Quito as a protest against cuts to house payments linked to electricity, and spread to police stations in five other provinces.

"There is no link to the economy and cuts in police stations," Ecuador's Minister of Justice said.

The arrest began in Quito as a protest against cuts to house payments linked to electricity, and spread to police stations in five other provinces.

The head of the national police, Gen. Freddy Yaguaré, resigned on Friday over the incident.

Officials believe there are three distinct police colonies, but fear media that did them as Manuel Rodríguez, Julio Cesar Correa and Marcelo Escobar.

In a television interview last Friday, Correa blamed supporters of Lenin Guevara, an ex-duty colonel who was suspended from 2005 to 2006, for the chaos, and said the national police wanted to kill him.

"Their strategy is destabilize the government, kill me, then it was to assassinate the president," Correa said.

"One of the police officers killed, a sergeant, was in my house. The bullet was aimed at me," Correa said.

Prosecuting police targeted Correa leader a hospital for some 12 hours on Thursday. The argument prosecuting Correa was that he was not a police officer and so the police were not allowed to kill him.

During the storm, national police fired five times at his national car, and also fired at his other cars to encourage, Correa said.

The goal was to create chaos, leading to violence that would give rise to a coup. But the plan failed because the armed forces did not support the police, Correa said.

Correa said he was "deeply saddened" by the events and refused three days of national mourning for the victims.

Only 400 police officers out of a force of some 40,000 took part in the uprising, according to Deputy Interior Minister Edwin Jarama.

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CLARENCE playing the violin at a benefit dinner in 2009.

## US prosecutors eye bias crime charges after teen's suicide

PROSECUTORS NOW CONSIDER... Prosecutors are considering filing bias-crime charges against two New Jersey college students accused of harassing online video of a transgender teenager who later killed himself.

The info unfolded this week as New Jersey's Rutgers University and law became a flash point for debate after the revelation that 18-year-old Tyler Clemente's journal from October on Sept. 22.

Clemente's roommates, Dorian Raul, another student, Mully Wei, both 18, are charged with invasion of privacy with the most serious charges carrying a penalty of up to five years in prison. The two allegedly used a web cam to secretly broadcast Clemente's dormitory room around the clock with another male.

Leading up to the suicide, numerous posts on a website relating to gay, lesbian and transgender subjects on internet to the other bearing that a roommate secretly filmed a bathroom. While it's impossible to be certain that that year and subsequent ones were made by Clemente, they were in the same location as the alleged filming.

Midtown County Prosecutor Steven J. Kaplan said on Thursday that more charges were possible against Wei and Raul under New Jersey's hate-crime laws.

He will be making every effort to determine whether hate played a role in the incident, and, if so, will be filing appropriate charges," he said in a statement.

The legal question has to do with the nature. A person can be found guilty of a bias crime if they know or believe that the victim is a member of a protected group, such as race or sexual identity, AP.



# Sunday SPORTS

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busy Ryder  
Cup A26

## PBA RETURNS

# Meralco, Ginebra open 36th season

By Murray R. Gunlo

**RYAN GREGORIO**, even after three change-ups, is feeling like a rookie all over again.

"There's something inside me that says I have to prove myself all over again," Gregorio told the bureau over the phone yesterday after winding up practice for his new squad Meralco, which plays its first match-up against Ginebra today in the only match-up of the 2011-12 season in the Asiatic Conference.

Gregorio left Purefoods/Ortiz Am at the end of last season to start a new chapter in his coaching career and is under pressure to turn a team into a championship contender right in its maiden professional season.

"Being pressured is part of the job," Gregorio said. "As a coach, if you don't get pressured, you're just sitting out there with nothing to do."

Gregorio pulled off some tricks that looked like run-around players in the Asiatic Conference.

And Al Tolentino, now 36, is a veteran with the crowd-chasing Gin Kings will give him a glimpse of his B-Steps squad, he compares the night club to Day 1.

And though he cannot compare him to his old side-charger son—James "Big" Tolentino with his lateral spread, Gregorio finds that he has a real superstar in the making in Tolentino.

"That guy never ceases to amaze me," Gregorio said. "It's a safe bet that he will realize his superstar potential in this team this season. He compares down in a number to be held."

Tolentino, meanwhile, has been under the spotlight for the past few days and has not even been extended by coaching staff in practice that much. But the 6-foot-8 1/2" frame remains a constant in play under Tolentino for the B-Steps.

"We are slowly integrating him into our system," said Gregorio, who admitted that he will not be making a drastic change in the way he coaches, a style that earned him three championships with Purefoods/Ortiz Am and three Coach of the Year awards from the PBA Press Corps.

"My coaching will not change," he said. "I

**SHORT STORY**  
**RYAN GREGORIO**  
Ginebra—Starting  
Gregorio  
11.01—Meralco  
Ginebra (A26)

just have a different set of players whom I will train, but the philosophy will be basically the same."

Ginebra, on the other hand, would like to put the 2000-2010 season behind and start off the year on a bright note.

As usual, the Gin Kings will have its overhauled guard rotation starting the 11th, with Mark Caputo and Ramon Sison replacing the late Willie Miller to shoulder some of the scoring load.

Much of Ginebra's problems the past season stemmed from rotations, or the lack thereof, so coach Alvin Patrimonio did not have that much success juggling the talent in his roster.

"I want to see if we can play as a team and trust each other," the 55-year-old coach said in a one-on-one meeting when asked to comment on his team's chances on opening day.

Like Meralco, Ginebra Villamorina and Rudy Hardfield remain the most reliable big men of Ginebra, while Russell Tubid will again play a vital part in the rotation on both ends of the court against the most regarded Ginebra.

The opening tournaments are scheduled to start at 4:30 p.m. with the longest promotional show "Seven before seven" an intermission. The traditional parade of teams and their songs will be the highlights of the proceedings.

VETERAN big man Marlon Aquino (left) and Al Tolentino, who figured in several past battles before, now team up to form a towering tandem for Meralco when the B-Steps clash with the guard-heavy Barangay Ginebra tonight.

AP/WIDE WORLD



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Business Features Editor Margie Quinsaga-Expicio

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# Ramon Recto: The 'accidental' miner



RECTO

THE ENGINEER is an old-time miner

By Rita T. Obando

**M**ARADVENTURES MINING and Development Corp. president Ramon A. Recto does not look it, but he has toiled in the mining industry for 47 years.

Currently, his background did not seem to predispose him to becoming a miner.

According to him, he grew up in Manila, well away from mining communities.

**First job** He was educated through the public school system and eventually graduated from the University of the Philippines with degrees in Electrical Engineering and Mechanical Engineering, majoring in the latter.

While serving in his first job, he completed another degree—Master in Industrial Management.

So how did he get into mining? "By accident," he says.

**Living 'the life'** After college, he worked with the Commercial Development Center, a joint venture of UNDA and the International Economic Council. He later went on to join the Philippine Information Agency in Manila.

Back then, Recto says, he already thought it was The Life. His salary went from P150 to P200 per month. The thing was the rate was that he would play basketball in Malabon's grounds.

But then, there was the "accident." He was asked to meet with the officials of the Philippine Iron Mines, and right there, he was offered P500 a month if he could start right away.

It was not all fun, however. He, who knows nothing about mining except what he had read, was asked to look into a waste mining prospect that was to be developed through underground drilling. He walked into a tunnel with his gun, deeper and deeper into the earth, until, finally, he asked him for help from the others.

They were 300 meters beneath the ground.

"Do I asked the guide, 'If this tunnel collapses, what will happen?'"

"He said, 'Watch down, of course.' I was in a sweat," Recto says with a chuckle.

He completed the study, however, and moved with the Philippine Iron Mines from 1967 to 1968. Then, some jobs came, and he had to look for other prospects.

It was then that he joined Consolidated Mining was in its early years. Recto joined the company until 1992. It was at its lowest time that he led the Chamber of Mines of the Philippines, as past president from 1989 to 1991 and then as chairman from 1991 to 1993.

**Supply Official** After leaving, he founded his own company Supply Official Services Inc.

Around 2007, just as the US oil price market was about to spike a series of reactions globally, he joined Marikina Mines after looking up the company with state Alliance, who wanted him to lend his experience in leading mining companies.

Over time, Recto says, he came to love the hard work and the accomplishment in earning a mining revenue for a mine.

"Yes, while his career in mining started out by what he terms as an accident, his methods in prospecting and running a mine have no room for chance."

"I am proud of two things. I don't take shortcuts, and all the mining companies I've led are responsible miners," he says.

"Everything is planned well and investments are put where they should be."

The future thing is that, now, he is not getting a single cent for his work. Well, at least not yet.

All the money is for raised for shareholders, he says, "gives to the ground."

Local work, it is exploration and development work. The company's top-level officials have agreed to waive their salaries.

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# Success lessons from America's First Family of football

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## NOTICE TO THE PUBLIC

Notice is hereby given that Branch 14 of the Regional Trial Court in Davao City issued in Civil Case No. 2009-2010 entitled "Lapanday Foods Corp. v. His Employees Against: Reform Beneficiaries Cooperative 1 (HEARBCO-1) et al." an Order dated 24 September 2010 to compel HEARBCO-1, its directors, officers, members and other agents to comply with the **Barangay Sales and Marketing Agreement (BSMA)** and the **Barangay Purchase Agreement (BPA)** between Lapanday Foods Corp. (Lapanday) and HEARBCO-1. The Order mandates as follows:

- the defendant HEARBCO-1, its board of directors, and all its ARB members, officers, agents and all persons acting under their authority to **EXCLUSIVELY SELL** in Cases A and B bananas to plaintiff, in compliance with the BSMA and BPA, and to **IMMEDIATELY DELIVER** to plaintiff's packing houses only, to the exclusion of any other packing houses inside or outside the farm, all harvested bananas for classification and sale to plaintiff Lapanday Foods Corporation;
- the defendant HEARBCO-1, its board of directors, and all its ARB members, officers, agents and all persons acting under their authority to **CEASE AND DESIST** from selling, harvesting, and/or delivering any and all of their harvested bananas to any third party-buyers, until after the bananas are classified as rejectable by the plaintiff in its packing houses, pursuant to the BSMA and BPA;
- any judicial or natural persons or their agents or representatives, to **CEASE AND DESIST** from buying, transacting and/or receiving the harvested bananas of defendants, and/or after they are classified as rejectable by the plaintiff in its packing houses, pursuant to the BSMA and BPA;
- the defendant HEARBCO-1, its board of directors, and all its ARB members, officers, agents and all persons acting under their authority and all persons acting in their behalf or upon their orders or directive to grant plaintiff the right to access to and from the farm in order to perform rehabilitation works and other activities pursuant to the BSMA, BPA and General Framework of Farm Rehabilitation, and to **CEASE AND DESIST** from committing acts that would impair plaintiff's free access to defendant's farm; and
- the Sheriff of this court to oversee and supervise the harvesting of the subject bananas to ensure their delivery to plaintiff's packing houses. For this purpose, he may call on the assistance of the Philippine National Police and other enforcement agencies.

Lapanday shall exercise all its legal rights and remedies to protect its interests and settlements pursuant to the Order and its banana supply contracts with HEARBCO-1, including the filing of appropriate criminal and civil cases against any party who shall unlawfully purchase bananas from HEARBCO-1 in violation of the Order and LFC's contractual rights.

For information and guidance.

20 September 2010, Davao City

Lapanday Foods Corporation

2009-2010

WHAT ARE the odds of a child in America growing up to play quarterback on a Super Bowl-winning team? For his sons, but his growing the chances are less than one in a million. Now what are the odds of a two-division playing quarterback for the Super Bowl winning team to back-to-back years... maybe one in a billion?

It's really what happened for Tom Brady and the Patriots.

Brady was named the Most Valuable Player of the 2002 Super Bowl after leading the Indianapolis Colts to the championship. A year later, he led the Patriots to Super Bowl XXXI and Super Bowl XXXII. He was named the Most Valuable Player of the 2003 Super Bowl.

How do you account for the winning streak?

1) **American to emulate**

It's not just Tom Brady who's making a name for himself in the NFL. It's also Peyton Manning, who's making a name for himself in the NFL.

As a coach, Tom Brady and Peyton Manning are making a name for themselves in the NFL.

While the sports-specific focus is on Tom Brady and Peyton Manning, the focus is on Tom Brady and Peyton Manning.

2) **The will to compete**

Like any highly successful athlete, Tom Brady and Peyton Manning are making a name for themselves in the NFL.

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## A LEADER'S WAY

John C. Maxwell

After a successful career in the business world, John C. Maxwell has become a leader in the field of leadership. He has written several books on leadership and has been a speaker at many conferences.

### 1) The willingness to learn

In addition to their previous athletic careers, both Peyton and Tom Brady are leaders in the field of leadership. They are willing to learn and to grow.

Tom Brady and Peyton Manning are making a name for themselves in the NFL.

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## When brands become household names

## Flattery turns into double-edged sword

Dr. Alexander S. Meyer

PHILIPINES IT'S a cultural mix, but Filipinos have a habit of making grown-up names out of baby names such as "Galgale" (narcotics) to "Chen up," "Noodle oil" (pharmacology) or "Jo-Joe" (physiology).

Then, there's Scotch tape—how many Filipinos are actually aware that "Scotch" is a TM brand, and not a category of adhesive tape?

"I think when people make a brand a generic term, it's a form of flattery, because it is nothing brand, a strong position," says Andrew J. Fisher, 3M Stationery Products Division vice president and general manager, at a recent lunch with members of the press.

But it's funny that's a double-edged sword, since a brand that's become too generic could easily be ignored by consumers for cheaper alternatives.

"We also want to make sure that we present our brand, to make it unique to ZBT," Baker says. "We do this through our communications, our website and all points of sale, with our 'diapers.' One such effort: 3M chose, for example, to e-chill its products separately from other brands in National Bank Stores."

<sup>4</sup>The local situation is challenging because they (consumers) don't differ.

we," adds WS Siles, IM Philippines president and managing director. "That's something we have to go after."

**Abstract**

The fourth brand is celebrating its 80th year in business this year by entering its official history. In 1925, when two-tone cars were in fashion, T&E engineer Richard Erwin came up with an idea to make the painting easier for workers—the shading tape. “I knew five workers needed to hold a big sheet of paper to cover the bottom half so they could paint the top [before] masking tape was invented,” Miller says.

Shortly after, during the Great Depression in the 1930s, Drexel came up with the French transparent tape's answer, the cellulose tape. The clear tape was invented in and first marketed to housewives.

From there, people discovered more and more ways to use the tape (even World War II saw great use for Scotch tape), and ever since its creation, more than 400 kinds of adhesive tapes have been sold under the brand. The word "sell" displaced raw, and eventually Scotch in the 1970s.

**12. Summary note**

And thanks to Intel's 12 percent rule, company scientists are coming up with even more products. Every day, Intel's scientists come up with 12 percent of their time to work on things other than what's assigned to them, just to come up with new inventions. Some are introduced right away to customers, while others are shelved and used only when the market sees a need for them.

There are all shapes that keep being 18 steps above of the computer, in the "very old," which have children, along with the adult age, brand's continuing success. "What we try to do is innovator, and they of our own way (what we make)," Nader says.

# SUBIC TOWARDS 100% NGN



**SBMA** well on its way to getting PLDT "fibered"

In every way possible, Subic Bay, one of the country's best ports, and numerous other ports available, is gearing for a fresh infrastructure and capabilities rearing: its shipyard, cargo handling facilities are up for reinvestment and upgrades, the first in a decade. There are even more investors willing to jump in, as world-class infrastructure commitments are delivered in

According to Alberta, the Sable-Clarke corridor will be one of the key areas of future growth and development for the national economy over the next 3 to 10 years. As Clarke is already fully PLD "Matured", Sable is following close.

Arava agreed with Alberto's views and projections, adding that there are specific plans for further development. "We have recently cleared a 17 hectare area which we would like to develop into an IT park and I think having the right infrastructure here would help foster that objective," the ISMA administrator said.

He also expressed optimism that SEMA's partnership with PLDT would continue to be a long and fruitful one, originating back to 1990 when PLDT was one of Subic's first investors. "We have already begun to promote Subic and Clark as the same destination so that as Eric said, any spill-over growth between the two would certainly benefit the entire region. I'm sure that's what PLDT is looking forward to."

One of the key improvements in the infrastructure picture is the eventual total upgrade of the India Rail Metropolitan Authority (IRMA) to PLOT's New Delhi Next Generation Network (NGN). In PLOT, Senior Vice President and Head of IRMA, Dr. R. Akshay's words, development of IRMA hinges on "Capacity First."

"We would like to applaud Administrator Amodeo and his staff for doing a marvelous job in Subic, and in spite of the global economic turmoil, they managed to generate P60 in investments last year. We would like to be a partner to further these investments. We will channel investment programs by developing infrastructure in growth areas. For particular industries where Subic will

Indian Bay and Clark are now key areas of growth for the south decapods.

Rubbery shawarma turns . . .

Group pages 84

On the other hand, the bags and the paper bags are made by General Holdings Paper Products Division.

"I was by mere accident how we discovered them," Ding admits. "It was the last Sunday of our 13th sea cruise that time and we were looking for someone who could press their faces on skins we were planning to sew. We didn't know that we were already directed to the Orkney Islands."

According to the Number 10, GB, Pagan Press Primary was established in August 2006, taking into consideration the skills of the men and women of Pagan. They do have beautiful screen printing to eco-cotton bags and

It is in the Philippines where the value of barak, developing the skills of unemphasized communities in the hope of compensating what is only *Aligante*. With that, we offered them to do the best for it," Becerra says.

It is in the Philippines where the value of barak, developing the skills of unemphasized communities in the hope of compensating what is only *Aligante*. With that, we offered them to do the best for it," Becerra says.

Today, Suzuki seems to enjoy the fruit of its postwar industrial work.

“There are tremendous Suzuki in November 2000 to date, the feedback we’ve gotten has been inspiring to say the least,” Greg says. “They’ve encouraged us and complemented us in the point where we are constantly on the lookout for ways to improve ourselves in several different, exciting and challenging areas.”

Ischia keeps the motor fresh by trying to constantly get out of its comfort zone. There's a lot of while we recognize and take advantage of trends in the industry we believe in subverted, by the time we come to a whole different greater market impact and attention. We don't want to be too fashionable, especially the show has to be liberal with the consumer look.

In Capoeira de Urubitinga and Apia, Cordeiro and Hill in Cuba, and Castanheira in Guinea-Bissau to observe—the group is still trying to get a species name.

“We want to tap the market that’s not into online-shopping or going to farmers’ markets,” Ting says.

"We saw the opportunity when a lot of our customers' boyfriends are already asking when we will release men's shoes. And when we did our research, we found out that there aren't a lot of local brands that have men's shoes, so they usually end up buying imports of shoes that usually cost \$5,000 and above," says Llanera.

Garlin was born in the parent of the production of a new lifestyle concept. That was something we were truly interested in as we set about developing our ideas into reality." Greg says. Although some of us had family businesses we were exposed to, starting from scratch and running our own was a totally dif-

The group proudly says that they are very hands-on in their business. "We do not have any employees to run the business everything,"

*"Greeting buyers of shoes and greeting them with the slogan of customers during business can be very embarrassing if you do not really know what you do,"* warning says, "Customers can and will know whether you are just in the business because you really believe in the concept, or if you're just in it for profits. You have real passion, or lack of both, are very obvious."

but really you're here just doing this one session, as it's hard to get into something that close to your heart."

And in what advice the ladies were given? "Be patient. Take this from a group of people who initially wanted to opt-out: there are stars. Their stars will come to you when you can't support them in, and sometimes when you are at the edge of despair. The important thing is to be open to those changes. That's why I'm ambulatory because you'll see or know when you'll have that chance to be your standard of just being open," Grog says. "And when your passion and hard work pay off, don't forget to give back to your community."

globally competitive," he remarked during the latest SIMA-PLDT connect signing at partners

Shaw is joined from left to right: FLET VP & Head of Corporate Business Solutions Market Unit, FLET Relationship Manager Africa Country, FLET VP & Head of Corporate Solutions & Development & Quality Management, Andrew (Gordon) Taylor, 1993 Senior Country, FLET VP & Head of Corporate Relationship Management, Renato (Santana) FLET PVP & Head of Corporate Business Group, Renato Rocco, FLET Senior Chairman, FLET VP and Head of Customer Sales and Marketing, Sergio Simões Martins, 2000 Administration, Arnold Brown, Senior President (Health Analytics), 2000, CEO of Business and Investment Department for CT Virgil Lammington, FLET Product Administrator, Ignacio Garcia and FLET USA Head of Customer, Renato Rocco.



# Sunday Biz

## Baguio economy thrives, thanks to hotels, diners

By Dennis Caban  
Business Features Editor

**B**AGUIO CITY—When Baguio was hit by Typhoon "Doping" last year, it was the restaurant owners and hotel and inn keepers who knocked on their neighbors' doors and called up friends to cheer them up and re-urge them to continue on with their lives, says Benedicto Almaraz, city tourism officer.

Businesses were seriously hit by Baguio families who took shelter downtown and it helped keep the economy here going until landslides blocking National Road, Alameda Highway and Nagpartian Road were cleared, he says.

Almaraz says Baguio's hotel and restaurant community had been the heart of the city's economy, and by annual Hotel, Restaurant and Tourism (HRT) Week provides proof of the industry's power to draw tourists to the summer capital.

From the leg, a presentation of a 300g serving of pasta (displayed on a set of pasta put together to form a single pasta serving) 25 feet in diameter that served 1,500 people to the annual ice carving skills competition at a local mall on Sept. 3, the event drew 3,000 participating hotel and restaurant management students from Metro Manila, Pangasinan, the Ilocos and Cagayan Valley.

Almaraz says this was the week when Baguio opened up to 25,000 visitors to visit the summer capital.

The businesses became active tourist magnets in 2002 when the Baguio Association, one of hotels and inn (BHA) organized vegetable producers to pressure what they described as the biggest tourist snail in the Philippines.

The Hotel and Restaurant Association of Baguio (HRA) followed up this event with the presentation of a 1.2 km long vegetable tunnel in 2004, the 4.2 km long vegetable tunnel (active tunnel) in 2005, and the 6.2 km Baguio vegetable chain in 2006. HRA displayed ice carvings and a large vegetable cake for visitors in 2005 and 2007, respectively.

In 2006, HRA helped make it Baguio's "Cure on Wheels," a national competi-



Baguio families took dinner downtown and it helped keep the economy here going until the landslides were cleared

tion among the best chefs in the country. Last year, the group revealed the country's biggest pasta, presented in a 25-foot measuring 25 feet in diameter.

This year HRA presented what it described as the largest pasta serving in the country.

For de Guzman, pasta chef of the Baguio Country Club and the HRT coordinator, pasta pasta dishes are familiar fare to PH.

"Many restaurants serve pasta dishes because there are cheap and delicious. A plate of pasta costs between P50 and P60 in restaurants," he says. With a report from Manila's Calamian, Inquirer Northern Luzon.



PHOTO COURTESY OF BAGUIO CITY GOVERNMENT



PHOTO COURTESY OF BAGUIO CITY GOVERNMENT



PHOTO COURTESY OF BAGUIO CITY GOVERNMENT

## Rubbery shawarma turns into a shoe venture

By Jerome F. Padilla

IT WAS an accidental business for couples and now business partners: Zeddy Tan, Ray Ong, Ti Laming and Ti Laming.

What they originally planned to do in May 2005 was to have a shawarma stand.

"There are lots of businesses which are open to shawarma, and they do not require big capital," Tan, a 25-year-old management graduate, says.

And there are all the shawarma stands, we decided to invest in shawarma," he says. 30-year-old Laming, who is a lawyer by profession, says.

This group of friends from Ateneo de Manila University thought it was the most logical and profitable idea in shawarma. Later they realized they did not understand shawarma as a very significant business.

"Nobody seemed to know how to cook," Ong says.

So when they tried to make shawarma, it was not what they had actually seen in videos," Laming shares.

"We could actually walk in there, and that was how our shawarma business was born," he adds, which drew laughter from the group.

"But seriously," Ong says, "that was when we realized the importance of negotiating and convincing one another, interests and areas of cooperation in creating a business."

The first business concept of shawarma turned out to be a disaster—although it closed down in Manila.

It was three months when, out of their small shawarma, when the idea of going into retail business, specifically footwear, struck them and Ong.

"It was actually born out of our business."

tion," Ong, 37, and a management economics graduate, says. Tanke and Ong both have the corporate world and were always on high heels shoes, he says. "If only we had a shoe, we wouldn't wear those shoes. We always needed an alternative. We would bring shoes to a shoe store in the city."

The motivation grew stronger as they traveled to different places and could not find shoes that fit their feet.

"Today, shawarma are selling shoes and shoes are sold, which allows them to travel. Actually, girls cannot bring their shoes to shoes whenever they travel," he says. "I would always have a difficult time getting around in my big car especially with the 15 to 20 kg shoes."

With this state of affairs, Tanke, then shoe business, was born.

Tanke is the first in the Philippines to use the shawarma business concept for urban contemporary women who are always on the go. In the shoe, which come in different colors and styles, can be dressed, fitted and



PHOTO COURTESY OF SHAWARMA BUSINESS

colored—like a shawarma hat—making them flexible and comfortable shoes for women.

"Although shoes can be used as a shawarma/break from work, these shoes are really for more than that," the 27-year-old lawyer Tanke says. "Our customers (shoes) is the same unique feature of our products. They are soft and flexible but they are comfortable and safety for long walks and even in moderately rough terrain."

Being the first to introduce this shoe concept and shawarma in shawarma that comes out well with customers really paid off for shawarma, they say.

"We were able to get customers apart in the beginning," Ong says. "But we believe our shawarma shawarma in our actual shawarma, our support with our shoes."

Tan, Ong, Laming and Tanke also decided that instead of shawarma their production to other shawarma when labor is always all products of shawarma from shawarma shawarma paper bags—will be greatly hand-made in the Philippines.

Shawarma is the shawarma of the shawarma. We want to bring back the highly responsible shawarma that the shawarma shawarma.

SHAWARMA



PHOTO COURTESY OF SHAWARMA BUSINESS





Business Editor Margie Delgado-Espino

## Sunday BIZ

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## Life is more than just money

Ynion pursues new interest: sustainable development

By Tina Arce-Delmas

LIKE A number of young entrepreneurs from Iloilo's beach-grounds who got rich quick, the profit-driven Ynion has indulged himself in everything and everything that his hard-earned money could buy.

Paul and Ynion, 35, are from Germany, but in Iloilo, he became regular fixture of his large garage in Leganes.

The last time that what he is really needed, which is why when he sold some of them, the mileage of the family automobile did not even reach 1,000 kilometers.

Reused clothes and shoes for his son and his family, pleasure trips here and abroad and results in his dining restaurant became Ynion—a for every item he has had in his early 20s, when he practiced in the company car and did his sales career rather as himself before at the IMCA.

"I was able to acquire everything that I only dreamt of having before," the 40-year-old Iloilo-based graduate of the University of the Visayas tells the business. "But at the back of my mind was the question of whether this was all life was about. It seemed so shallow."

## Turning point

The turning point for the chair and chief executive officer of L. S. L. Shipping Agency

Corp., the exclusive Philippine agent of Japan's Line Integrated Shipping Lines and its affiliates, Gold Line Line Ltd., came in 2003 when he directly sought an opportunity to put his capital and skills to another use.

## FIRST JOB

"I woke up at 4 in the morning in the week of garbage waiting from the trucks that passed through the house. I started then that at 6:00 in the morning, I was in the morning on the way to the dump," Ynion says. "The idea just hit me then in its entirety about the garbage problem, the environment and the town."

Almost immediately, he and other investors got together to plan the construction and development of a "green" mall that is envisioned to be a model for sustainable development.

Care will be put into keeping electricity and water use to a minimum, and it will be designed to make the best of natural sunlight. In the process, poverty will go to those that will not accept or embrace environmentally friendly products.

At the same time, Ynion is building on his progress of developing a "Greenhouse" school in the Iloilo where the fishermen who depend on Leganes harbor to transport to sell their products directly in the market.



Paul Ynion, Chairman of L. S. L. group of companies

The Iloilo-based native is also looking to install solar panels in public utility terminals as well as introduce electric junks, in a bid to make San Pedro's port area for environmental sustainability.

He, Ynion, the Iloilo-based young groom to find it to both a sound economic and social endeavor, guaranteeing his both a profit and fulfilling income for his contributed to sustainable livelihoods.

"I see here an opportunity a springboard from which to have fun and have fun here in life," says the former fast operator and medical representative. "The me, clearly, is not the solution to poverty, business is."

It was serendipitous, after all, that occupied Ynion in the middle of the new idea.

## Credits a French Jew

He credits a French Jew named Edouard Belin, whom he met in 1997, for leading him in the right direction and giving him his life-changing lesson.

Belin, president of Franco-Cell, one of the biggest importers of house furnishings in Europe, was a VIP client that when almost everyone of Manila's elite avoided because of his somewhat ugly. But when Ynion was one of the youngest employees of Maunat Lines, he was given the limited money there to take care of the "old" room.

And as he picked up Belin from his house at 5:30 in the morning and immediately realized why his co-workers fled from any possibility of dealing with Belin.

"He didn't even greet me. All he said was 'Where's your car? Get it. Hurry! Hurry!' his words. And it was worse from there."

"I asked him when he wanted to have breakfast and he said he already had breakfast, then he thought it was a waste of time to stop for breakfast. In the end, I said, 'I'll have my breakfast since I had to wake up early and be able to pick him up early.'"

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# People, Events & Products

COVER STORY: SOUTH KOREAN AIRLINES

## Cebu Pacific awards South Korean as its 45 millionth passenger

THEIR FIRST year-old Korean traveler, the Sun-Hwa son of his way to the Philippines. He is an official and a resident of his hometown, he was off to explore new places and was excited to know more about the country that he considers his second home. His excitement and enthusiasm led him to fly with the airline that he chose to fly with after his return and announced that he was to receive a prize as the carrier's 45 millionth passenger.

The Sun-Hwa was awarded right here and there at the Seaside International Airport in South Korea by the Philippine's leading low-cost carrier Cebu Pacific.

"We're proud to have 45-millionth passenger from Cebu Pacific," said the airline's president and CEO, Mr. Michael Chang. "We are really proud to have reached this milestone in only 14 years of operation," said Chang. He said Cebu Pacific's 45 millionth passenger is the airline's 45 millionth passenger.

The airline's president and CEO, Mr. Michael Chang, said that the airline is proud to have reached this milestone in only 14 years of operation. He said that the airline is proud to have reached this milestone in only 14 years of operation. He said that the airline is proud to have reached this milestone in only 14 years of operation.

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SHARE IT: TEAM UP TO EXPAND SMART SCHOOLS

Share It: Team Up to Expand Smart Schools. The Smart Schools Coalition is a group of organizations that are working together to improve the quality of education in the Philippines. The coalition is made up of the Department of Education, the Philippine Department of Education, and the Philippine Department of Education. The coalition is working to improve the quality of education in the Philippines by sharing resources and information.

### ROCHE LAUNCHES NEW CANCER MEDICINE

After years of research, Roche has developed a new cancer medicine called Imatinib. This medicine is used to treat a type of cancer called chronic myeloid leukemia (CML). Imatinib works by blocking the growth of cancer cells. It is a targeted therapy, meaning it only affects the cancer cells and not the healthy cells. Imatinib is a significant advancement in the treatment of CML.

## Healthcare is a phone call away at The Generics Pharmacy

The Generics Pharmacy is a leading provider of generic medicines in the Philippines. The pharmacy offers a wide range of generic medicines at a fraction of the cost of brand-name drugs. The pharmacy is committed to providing high-quality, affordable medicines to all Filipinos. The pharmacy is a member of the Philippine Generic Pharmaceutical Association (PGPA).

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### QUEZON CITY MAYOR VISITS VITRO DATA CENTER

Quezon City Mayor Joy Belmonte visited the Vitro Data Center in Quezon City. The mayor was accompanied by a delegation of officials. The visit was part of a tour of the center, which is a leading provider of data storage and management services. The mayor expressed his appreciation for the center's commitment to providing high-quality services to its clients.

### PHIL GENOSIS PHARMACY

Phil Genosis Pharmacy is a leading provider of generic medicines in the Philippines. The pharmacy offers a wide range of generic medicines at a fraction of the cost of brand-name drugs. The pharmacy is committed to providing high-quality, affordable medicines to all Filipinos. The pharmacy is a member of the Philippine Generic Pharmaceutical Association (PGPA).

### MINOR'S DAY AT SM SUPERMALL

Minor's Day at SM Supermall was a success. The event was held at the SM Supermall in Quezon City. The event featured a variety of activities, including games, contests, and performances. The event was attended by a large number of children and their parents. The event was a great success and provided a fun day for all who attended.

### NBRO ILLUSTRADO STAGES CONCERT

NBRO Illustrado staged a concert at the Grand Hyatt Hotel in Manila. The concert featured a variety of musical acts, including local and international artists. The concert was a great success and provided a fun evening for all who attended. The concert was a highlight of the Illustrado festival.

### Cafe Igazawa now at Spot's

Cafe Igazawa is now available at Spot's. The cafe is a leading provider of coffee and pastries. The cafe is committed to providing high-quality, affordable coffee and pastries to all who visit. The cafe is a member of the Philippine Coffee Association (PCA).

### ACN LANDHOLDINGS GEARS UP FOR EXPANSION AND GROWTH

ACN Landholdings is gearing up for expansion and growth. The company is a leading provider of real estate services in the Philippines. The company is committed to providing high-quality, affordable real estate services to all who visit. The company is a member of the Philippine Real Estate Association (PREA).

### Dry docking company making good in real estate

Dry Docking is making good in real estate. The company is a leading provider of real estate services in the Philippines. The company is committed to providing high-quality, affordable real estate services to all who visit. The company is a member of the Philippine Real Estate Association (PREA).



LEISURE: MAYOR DONATE HEARING AIDS TO HAKATI

Mayor Belmonte donated hearing aids to the Hakati community. The mayor was accompanied by a delegation of officials. The donation was a significant contribution to the community and provided a great service to the people of Hakati. The mayor expressed his appreciation for the community's commitment to providing high-quality services to its residents.

### Photobooth opens in SM City Naga

A photobooth has opened in SM City Naga. The photobooth is a leading provider of photo services. The photobooth is committed to providing high-quality, affordable photo services to all who visit. The photobooth is a member of the Philippine Photobooth Association (PPA).

### PHOTOON

Photoon is a leading provider of photo services in the Philippines. The company is committed to providing high-quality, affordable photo services to all who visit. The company is a member of the Philippine Photobooth Association (PPA).



DRIVE AROUND THE METRO WITH NO COLA

A drive-around the metro with no cola was held in Manila. The drive-around was a success and provided a fun day for all who attended. The drive-around was a highlight of the Illustrado festival.

### Peanuts: nature's multivitamins

Peanuts are nature's multivitamins. Peanuts are a healthy and nutritious food. They are a good source of protein, fiber, and healthy fats. Peanuts are also a good source of vitamins and minerals. Peanuts are a great addition to any diet.

### DRIVE AROUND THE METRO WITH NO COLA

A drive-around the metro with no cola was held in Manila. The drive-around was a success and provided a fun day for all who attended. The drive-around was a highlight of the Illustrado festival.







Around 150 delegates from over 48 countries attended the 6th Asian Carriers' Conference held at Shangri-La Mactan Resort on September 21-24, 2010.

# PLDT-SMART HOLDS 6TH ASIAN CARRIERS' CONFERENCE

SEPTEMBER 21-24, 2010-SHANGRI-LA MACTAN  
RESORTS AND SPA, MACTAN, CEBU

**T**hey heeded the call to assemble for the changing face of communication. 750 delegates representing 228 international carriers, operators, vendors and academic cable operators from more than 48 countries trooped to the 6th Asian Carriers' Conference (ACC) in Mactan, Cebu.

Organized annually by the PLDT and SMART International and Carrier Business Group, the ACC brought together a wide range of communications specialists who took the opportunity to forge partnerships, explore joint opportunities, share talks, share experiences and be updated on recent developments in Asia.

An emerging market seized by changes in technologies and trends, the Asian telecom sector is what was seen as vital. Manuel V. Pangloss, PLDT and SMART Communications, Inc. Chairman, set the tone in his keynote address. "Our industry has reached another 'young, inflection point.' This is a moment of great opportunity and dark peril. The task of leadership must be to understand these new challenges, shape the response and move decisively into a new world with new paradigms."

Pangloss stated that "market saturation is impeding future growth, competition is eroding margins, regulations are getting more regulatory and the new services are driving revenues higher but at lower margins." He noted serious challenges to today's global industry. As operators switch gears from legacy to digital, fierce competition surges from internet-based voice services and social networking.

But he urged telcos to embrace change. "The industry must change in line with it. Companies must swiftly adapt to fashion new services via solid partnerships stemming from traditional and new relations."

"Competition is in fact becoming a well-trodden path for telcos. As the Internet becomes a global phenomenon, operators have learned to work with third-party service providers who actually account for the vast majority of services being offered through our networks," he Chairman stressed.

Telcos need to reinvent themselves to survive. By introducing innovative products and services and competing globally, telcos of what is expected. Change occurs at breakneck speed. The industry must change in line with it.

Pangloss pointed out the partnership between the PLDT Group and major infrastructure companies such as Manila Electric Co. (Meralco), Maynilad Water Services, Inc., Manila North Teleways Corp. and several hospitals that would benefit from the dynamics between them and ultimately give birth to innovation.

The aforementioned companies are now subsidiaries of Metro Pacific Investments Corp., a company also chaired by Pangloss.

Speakers from reputable international organizations also took the stage, among them, Jim Cooke, Global Carrier Sales Director, Tenet International; Stephan Martin, Global Operator Benchmarking Team Analyst, Nokia Systems Networks; Philippe Miller, Chairman, Rijk van den Darn, Global Telecommunications Industry Leader, IBM Institute for Business Value; David Kennedy, Research Director.

At the exhibition hall, a PLDT-SMART display also graced the conference, allowing attendees to view the latest from the two leading telcos. CSR activities for the benefit of fishermen and farmers, and tourism efforts promoted by the ACC rounded-up the year's successful event.

"Competition is in fact becoming a well-trodden path for telcos. As the Internet becomes a global phenomenon, operators have learned to work with third-party service providers who actually account for the vast majority of services being offered through our networks," he Chairman stressed.

PLDT-SMART  
Chairman-Manuel V. Pangloss



L-R: Mr. Patrick Wedge, Head of Global Operations, Asia Communications; Mr. Benigno Ching, CEO of Mr. Josephine Navarro, President of PLDT & SMART; Mr. Alexander Ling, Head of Carrier Business, PLDT & SMART; Mr. Stephen George Du Plessis, Chairman, Orange; Mr. Patrick George, CEO, Mr. Norbert Anonah, Telecommunications International; Mr. Jim Cooke, Tenet International



Mr. Alexander Ling, President of PLDT & SMART, presiding over the ACC opening session.



Mr. Pangloss in a ceremonial gift of a silver cup with a plaque inscribed 'In Honor of Excellence in Global'.



ACC is a venue for international telecommunications industry players to conduct bilateral meetings.



Photo-up with Mr. Pangloss during the ACC industry players' bilateral meetings. Mr. Pangloss presided over the ACC industry players' bilateral meetings in a building community in Mactan Island.



PLDT SMART



ACC dinner party



ACC delegates with PLDT's Ramon Ochoa, PNP-Carrier Relations and Global Management and from the left, PLDT's ACC Secretary during activity.



ACC delegates enjoy the thrill of riding a banana boat during the social activity on the last day of the conference.









# Tagaytay's hip vacation spot

By Irene C. Perez

WANT A vacation but can't go far for so long? Tagaytay is the place for you and your family. It's roughly a couple of hours from Manila on a good day but has all the convenience of the city and a lovely ocean-side vibe.

Consider staying in Summit Ridge Hotel, a family place managed by Robinson Land Corp. Since it opened in June 2009, a host of families have enjoyed its very rooms—all with the soothing view of Taal Lake.

"We have a lot of families coming over during weekends and holidays," said hotel marketing communications officer Edna Prado. "Others like the outdoor infinity pool where the number is, while others prefer to stay up in the rooms and watch able TV."

The nine-story building has 188 units composed of deluxe rooms and ranch-style suites with a mini-kitchen and dining area. It has a gym, spa, indoor basketball and basketball courts and golf course. Complimentary Wi-Fi access is available.

Located along Agumal Highway, Summit Ridge sits on the highest point of the Tagaytay ridge, the widest part in the city beside it is The Promenade, a two-level commercial center with a supermarket, coffee shop and food joints. Its house restaurant features a 200-seat outdoor bar.

It is near Tagaytay's scenic attractions like Paoay Grove where anytime and cable cars are available, People's Park, Palao in the Big, Mula-ang-banig, the Taal area where you could relax and go boating.

It is also convenient. Friday, for instance, Tagaytay has from Paoay to Calapan, go all at Tagaytay. Paoay is a resort and also a day-trip area. You can go to a park and with "Tagaytay" that passes by exactly at Summit Ridge, driving around can be done via a private and public.

## Online games

Booking online is a convenient way for would-be guests to enjoy the hotel.

"We recently offered special rates to those who booked on our website ([www.summitridgehotel.com](http://www.summitridgehotel.com)) in July for a stay from August-September. The rates went as low as P2,999 for an overnight stay. We hold special parties with live entertainment at the Big Lounge, the highest bar on Tagaytay."



The nine-story building has 188 deluxe rooms and two-bedroom suites

Summit Ridge Hotel's infinity pool

A special day and overnight package is offered as well. The two-night package is for those who just want to stay in for the day. On weekends, guests can use the room and gym facilities from 3 p.m. to 5 p.m. for P2,999 per. For an overnight stay with out breakfast, rates start at P2,125. Please check our website and let us know for the updates," explained Prado.

You can book directly online for the online booking, she adds. "Summit Ridge is very convenient during Christmas. The daily weather encourages the holiday season, the entire Tagaytay Big center, the building and indoor pool. And the you're walking through clouds. We also have a Countdown Party on New Year's Eve, just for those who want to escape from their Manila's stress."

## Wedding packages

Summit Ridge has hosted 30 weddings so far and is becoming a choice venue for couples.

lighter, healthy choices on St. Louis and the picturesque Calapan.

"Our wedding packages include an overnight stay and breakfast in hotel for two, one-day event management services, three-hour breakfast table, down to a decorated table, sound system. We can also take care of transportation, menu cards, guest books and give flowers to mothers and friends who are attending, even to the couple on their first wedding anniversary," Prado says.

The balcony can host as many as 500 people. Reception rooms, 300-500, Big Lounge, 120, and event lawn, 300.

## Seminars

A major hotel feature is the 110-room Seminar Learning Center, 300-unit seminar room, 300-unit seminar room, 300-unit seminar room.

"We have a lot of live-to-conference and seminars during the year, usually institutional companies in the pharmaceutical and retail industries," says Prado.



Summit Ridge is at 8th St. Malibulo West, General Agumal Highway, Tagaytay City. Call 246-8888 or 0922-888888, e-mail [reservations@summitridgehotel.com](mailto:reservations@summitridgehotel.com), visit [www.summitridgehotel.com](http://www.summitridgehotel.com)

WATCH out for promotions and book online for best rates.

## SLIMMERS WORLD GRAND AERO FUSION

MARKET! MARKET! - SEPTEMBER 10, 2010

**Slimmers World International's Grand Aero Fusion winners fly high!**

The USAGAR LEAGUE arranged as the CHAMPION to the recently completed Grand Aero Fusion held last September 10, 2010.

One of the most highly anticipated fitness events in the Philippines, the Grand Aero Fusion is a competition for fitness enthusiasts. The event is held in a grand hall and features a variety of fitness activities, including aerobics, strength training, and group exercises. The winners of the competition are awarded prizes and certificates.

Joining in the Aero Fusion are fitness enthusiasts from various fitness centers and gyms. The event is a great opportunity for fitness enthusiasts to showcase their skills and win prizes.

Winners of the competition are awarded prizes and certificates. The winners are also invited to participate in the next Grand Aero Fusion competition.

# Tupperware

## More than Reusable, Indispensable

It's not enough to be reusable. It's not enough to be modern. Tupperware's products have become the very definition and standard of the category. Only the most successful brands have their names become synonymous with quality. And only as a brand leader, you independently with the 100-year-old company as a sustainable company that has experienced over 100 years of growth.

When it comes to food and food, Tupperware is the brand of choice for most people who want to eat well.

Tupperware has been the name and standard for looking to business for more than four decades. At the time, it was not even in the house. The products and services it has made its brand product designs reflect the key aspects and concerns of our age. The Tupperware dedication to its general market never stops.

The "one touch and" is one remarkable feature of the modern line. It has an today, and has been enhanced to even more distinctive features. In a sea of plastic containers, only Tupperware is the brand of choice for most people who want to eat well.

Being designed for the typical Tupperware's kitchen and social party has always been the company's main focus. The only product line of its age, today, remains, easy to integrate shapes (like in home organizing), and that is not only relevant for Tupperware's customers, but also for the entire industry. In fact, it is not only relevant for Tupperware's customers, but also for the entire industry. In fact, it is not only relevant for Tupperware's customers, but also for the entire industry.

designs were the useful and reusable small Goody Box, the plasticizable large quality look and feel of the Modern Tupperware Modern Kitchen Collection, and the lightweight colors of the Tupperware Bowl. Many even playfully made a habit of its 100-year-old company's main focus of its main focus. Tupperware's main focus of its main focus. Tupperware's main focus of its main focus.

modern Tupperware. And now, throughout growing up with Tupperware's quality and durability to modern life.

The year-over-year Tupperware experience. After 100 years, Tupperware's quality and durability to modern life. Tupperware's quality and durability to modern life. Tupperware's quality and durability to modern life.



**The Modern Tableware Meadow Mornings Collection** defines the highest standard in its class for tableware service. Each piece a beautiful and yet durable part of the Tupperware family's home dining table.



**The Heat 'N Eat** line allows you to heat, serve, and store your food all in the same container. Special vents in their lids allow for reheating steam while microwaving.



**The Inverses Small Goody Box** is perfect for the typical Pinoy family on their outings and get-togethers with extended relatives who enjoy family-sized meals and, of course, take-out.

Modern design sensitivities don't end with aesthetics as far as Tupperware is concerned. There is also a conscientious and eco-aware aspect throughout its line. Each Tupperware product is designed to last.



**Marvin Agustin, celebrity chef, restaurateur and most recent Tupperware spokesperson is also a Tupperware baby like many of us.**



**Tupperware's eco-friendly Eco Bottle** is reusable and durable, easily replacing hundreds of disposable plastic water bottles.



Not only the sense to design that we should be complete in its line. But we need the resources and sufficient resources to create a challenging environment. In fact, it is not only relevant for Tupperware's customers, but also for the entire industry. In fact, it is not only relevant for Tupperware's customers, but also for the entire industry.

Only Tupperware can make food throughout its life. It's designed for the future to overcome these challenges to the future. It's designed for the future to overcome these challenges to the future. It's designed for the future to overcome these challenges to the future.

They don't just look good, but they also perform. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last.

Tupperware makes it a point to adhere to the highest world standards of safety in every respect. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last.

Marvin Agustin, celebrity chef, restaurateur and most recent Tupperware spokesperson is also a Tupperware baby like many of us. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last.

Other Tupperware Tupperware products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last. Tupperware's products are designed to last.





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We CREATE jobs and  
and CHANGING the



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# E CHANGE

See our True Narrative  
in face of the city

We (ALVEO) sustainable living systems by Transit  
and (ALVEO) mobility



# ALVEO

an AyalaLand company

# ALVEO LAND: Signature Perspective on Innovation



TRIGRA Clubhouse



CELADON Residences Clubhouse

In over eight years of creating developments with an innovative passion for innovation, Alveo Land has introduced an extensive portfolio of luxury communities created to the needs of a dynamic urban lifestyle.

Sharp foresight has allowed Alveo to produce groundbreaking plans that stay the needs of the market. The life approach in planning developments is understanding how people would plan their lives – in a corporate context that guides as in delivering the best products for our market," says Denis W. Miranda, President of Alveo Land. "Thought and time voluntarily employed in our developments, we enjoy and their excellent living to suit the values of our Land plan."

Inspired by its mission of enhancing the real estate landscape, Alveo renews the processes steps they have taken, which have consistently been evident in their developments and vision in the communities it serves. "The track record has proven that our planning developments are capable of lasting contributions to the progress of the growing cities where they're positioned," says Miranda. "In the coming years, the promise of our company's innovation will ensure that Alveo will

continue to be able to build communities carved from our vision, creativity and drive."

Referring to the pillars, Alveo's benchmark for innovation defines better where needs are included in the ideas of increasing the very substance life.

## Highly-Networked Location

The ideal of what living comes to life by making it possible to enjoy the right balance of accessibility and high quality of life, Alveo consistently leverages developments by strategically locating them at the heart of some of the most thriving cities and key growth centers, redefining the boundaries from north to south. This ensures proximity and residents have immediate access to good health care facilities, reputable schools, and business centers. Thus, entrepreneurs and other residents have solutions in their.

## Customer-Relevant Products and Services

Alveo creates development communities that speak to the needs of its residents. With the intent of having residential spaces with integrated to-



TWO SERENADA Clubhouse

work for innovation in Philippine and across regions. Armed with changes from right, unparalleled modernity, and vital commitments, Alveo Land Corp. finds the means to provide the most innovative homes to make you live well.

Alveo Land is a locally-owned subsidiary of Ayala Land. For more information, visit [www.alveoland.com.ph](http://www.alveoland.com.ph), email: [sales@alveoland.com.ph](mailto:sales@alveoland.com.ph) or call (042) 848-5140 (Metro Manila) and 1-800-818-8181 (Outside Metro Manila).



SPRINT Place

In our own, Alveo continues to bring the dynamics of metropolitan living into its spaces with innovative lifestyle concepts anchored to the needs of the market.

For instance, Alveo decided 60% of Two Serenada's 7-building land to spending open space and greenery. "To us, this is the key to making the most, such as naturally-oriented accessibility to daily, business, sustainable innovation that increases residents to life within a green and eco-friendly neighborhood."

Also, Alveo Land has introduced its innovative residential concepts with projects like Celadon Residences in Manila and Serenada Place in Pasig by breaking the traditional residential density into small communities mixed with both landscaping and open spaces.

## Superior Quality

Emerging real estate in the industry combined with Alveo Land's propensity for innovation, ensure its developments continue to deliver quality and lifestyle needs. Alveo Land, for instance, highlights green and sustainable and cross ventilation systems to lower the temperature on without air conditioning, "we're in vision to provide sustainable and environmentally conscious developments."

## Customer-Focused Service

Alveo Land's commitment has paved the way for living spaces that are sustained by the support and satisfaction of a team of industry professionals. "More than a home, we want to deliver a sustainable living space enjoyable with the help of a full-service team who understands the needs of the residents," Alveo Yong Yoon, Alveo Land's Group Head for Project Development.

## Vibrant and Dynamic Living

Sharp foresight prompts the need for community interaction and bonds among the market individually. This is why Alveo Land incorporates all its developments to be dynamic and vibrant, complementing to the way of life that residents lead.

Full-featured leisure facilities within the developments like skyboxes, pools, and social halls are all were created to highlight innovation among residents, yet there are also options to enjoy private time in areas like indoor sports and meditation gardens.

Accordingly, these strong pillars, followed on the vision of real estate innovation, Alveo Land is building communities tailored for its residents' needs, Marikina and beyond.

Alveo Land Corp. sets the benchmarks.



SPRINT



VERDARA Residences (Marikina)



MARQUEE Clubhouse



THE LENSE









# Quezon City celebrates La Naval feast; UST to stage 'Grand Living Rosary'

DEVOTEES OF Our Lady of the Holy Spirit of La Naval are faithfully going to the Our Lady of the Holy Spirit Rosary on Oct. 3, the feast of the Holy Spirit, they will attend the annual grand procession that will go around the streets of Quezon City.

Quezon City placed itself under the patronage of Our Lady of the Holy Spirit in 1975. The title was given to Our Lady of the Holy Spirit by the Spanish and Filipino saints known who recognized the devotion to the Holy Spirit in the 17th century against the Dutch invasion.

## PURELY PERSONAL



## Josephine Devario

La Naval used to be celebrated in the old St. Bernard's Church in Intramuros, but when the war ended, a fund to be formed in the church went to help rebuild the church, and the feast was transferred to the Our Lady of the Holy Spirit church in Ortigas, 1948, the 100th anniversary of the feast was held in the same church.

In 1952, the anniversary of a new church was held in Ortigas, and in 1954, a fund was set up to build the Our Lady of the Holy Spirit church in Ortigas. The church was built in 1954, and the feast was transferred to the Our Lady of the Holy Spirit church in Ortigas.

Thousand have grand rosary

In building for its 40th anniversary and to honor the feast of the Holy Spirit, the church is celebrating the feast of the Holy Spirit in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

The feast is called "Grand Living Rosary" and is celebrated in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

This activity is one of the highlights of the grand procession which is organized by the church.



OUR Lady of the Holy Spirit statue, patroness of Quezon City

## Guinness-bound: Thousands of UST students, faculty and alumni as well as Marian devotees will form the biggest living rosary on Oct. 7

part of the life and history of the Philippines. The feast is celebrated in Ortigas.

The feast is celebrated in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

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AT THE CHURCH, Holy Spirit statue, patroness of Quezon City

At the church, the feast is celebrated in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

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# Filipina model spotted with Prince Andrew spills the beans

IN THE October edition, Life+Asia has an exclusive interview with Princess Andrew when she talks about her relationship with Prince Andrew.



Princess Andrew

The princess is spotted with Prince Andrew. The princess is spotted with Prince Andrew.

The princess is spotted with Prince Andrew. The princess is spotted with Prince Andrew.

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The princess is spotted with Prince Andrew. The princess is spotted with Prince Andrew.

# Grandest Lights and Sounds Show Highlights 2010 San Miguel Oktoberfest Welcome

San Miguel Oktoberfest 2010 is the grandest lights and sounds show in the Philippines. The show is held in Ortigas.

The show is held in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

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# St Giles - Makati's Premier Business Hotel

In the center of business, in the center of convenience, in the center of comfort.

St Giles Hotel Makati, Metro Manila, Philippines, is the premier hotel in the city. The hotel is located in Ortigas.

The hotel is located in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

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The show is held in Ortigas. The church is celebrating the feast of the Holy Spirit in Ortigas.

# HSBC's 5.99% Home Loan - Tailor-Fit Mortgages at a Low, Low Rate

Everyone at one point in his life has thought about what his dream house would be like.

How many rooms?

Two-storey or bungalow? Condo or apartment?

Big garden, lap pool, walk-in closet?

We all have our own version of the perfect house. But more importantly, everyone wants a place that one can truly call home. What's great is that there are a lot of home loans being offered in the market right now that can help you in acquiring that dream home you can call your own. But how do you know which home loan is right for you? How do you know which one will make your version of the perfect house become reality yours?

Well, HSBC can give you just that. Own the dream house that you can truly call your own through a loan program that is tailor-fit to suit your specific needs. With HSBC Home Loans, you can design a loan you really feel at home with.

Take a look at the following flexible product benefits you enjoy when you avail of a custom HSBC Home Loan designed to fit your unique needs and financial requirements:

## Semi-monthly or Monthly Payment Scheme

You can choose to pay monthly or every two weeks to match your unique cash flow needs.

## Straight-line or Reducing Balance Calculation Method

Opt for our straight line scheme so you can easily forecast your amortisation cost along with your other expenses. Or go for the Reducing Balance option to save on interest payments.

## Take a Loan using Other Currencies

Have ample and easy access to other currencies? Earning in US Dollars? Call us today and we'll give you a quotation for a home loan in your preferred foreign currency.

## Instant Recognition

When you open an HSBC Home Loan account of at least Php2,000,000, you automatically qualify as an HSBC Advance customer. Open a home loan of at least Php1,000,000 and you'll be recognized as an HSBC Premier customer throughout the bank's global network.

## SAVE BIG ON INTEREST

With HSBC's Home Loan, new loan applicants can enjoy 5.99% interest rate per annum under a 1-year fixed re-pricing scheme. At that amount, you can save close to Php66,000 on the first year for a Php4,000,000 mortgage.\* You also have the option to avail a longer re-pricing option: 7.49% for 2-year re-pricing; 7.99% for 3-year re-pricing; and 8.99% for 5-year re-pricing. Borrowers in US Dollars, on the other hand, enjoy a fantastic home loan interest rate of 3.99% per annum for a 1-year fixed re-pricing scheme!

What's more, you can enjoy discounted rates for succeeding years. All HSBC Advance and HSBC Premier customers exclusively enjoy 0.25% and 1.00% OFF respectively on HSBC's prevailing standard home loan interest rate starting the next re-pricing period. This means big savings for you for the life of your loan!

"HSBC is dedicated to providing great value to its customers. In line with our customers' desire to finally own their dream home, or purchase another property, we have developed a flexible home loan product that provides you tailor-fit solutions to meet your unique financial needs as well as BIG savings," said Ron Logan, HSBC's Head of Personal Financial Services.

So turn your dream house into a reality today with a tailor-fit home loan package from HSBC. HSBC's 5.99% Home Loan package is all yours for the taking.

For more information about HSBC's 5.99% Home Loan package, please call (02) 581-7676 or speak to our Home Loan Specialists. You may also visit [www.hsbc.com.ph](http://www.hsbc.com.ph) to learn more and/or book an appointment.



## Save BIG with an HSBC Home Loan

Let the world's local bank help you build your dream home today.

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for 1-year re-pricing

As an HSBC Advance customer, you'll also enjoy a 0.25% rate discount on the prevailing home loan rate starting on the next re-pricing period.

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\*Computed using a home loan rate of 6.24%.



IN THIS ISSUE  
**I love Venus Raj's**  
 22-inch waistline/HH

# Sunday LIFE STYLE Relationships

The Inquirer is a part of the Philippine Press and Information Council  
 Website: www.inquirer.com.ph

## 'Elven princess' weds her Aragorn

The spark that drew Gern and Nick to each other five years ago was a common interest in 'The Lord of the Rings'



Gern and Nick Thomas  
 (Left) Photo: Gern Thomas; (Right) Photo: Nick Thomas

## A 'duwende' tale

By Chris Melcher Wedman's Concoits  
 Contributor

ONCE UPON a time, I was a very successful business wife—not at all depressed. My husband, an architect, is a good provider. He is not a millionaire but he is a faithful husband who goes to work at 7 a.m. and comes home before 7 p.m.

I was used to a husband who would appreciate my efforts to make myself more attractive, but my husband is not. Not at all. Perhaps because he is a student and almost half blind, he seldom shows appreciation. Anyway, I am happy in his being a good provider, having a good mind and heart, and mostly because he is a proper man who will help me grow heaven.

One evening, I was at my dressing table putting on lipstick when I accidentally dropped my lipstick on the floor. I was quick to pick it up but could not find it. I called him, my loyal man, and she looked

A DUWENDE/11

Don't you know that Blue Ridge is well-known as a haven for 'duwendes' and white ladies?

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 100% HONOR  
 100% GLORY  
 100% FAME  
 100% WEALTH  
 100% POWER  
 100% INFLUENCE  
 100% RESPECT  
 100% DIGNITY  
 100% HONOR  
 100% GLORY  
 100% FAME  
 100% WEALTH  
 100% POWER  
 100% INFLUENCE

By Marina Alkad Santos Bonaparte  
 Contributor

IT WAS TRISTE a beautiful day for a wedding. Last Sept. 17, Sunday 18, Philippine-German Gene Bonaparte and Anthony Bonaparte. Both Thomas exchanged wedding vows at the breathtaking (Gala) day of the International Festival in Singapore, Singapore.

Witnessing the simple rites officiated by Fr. Allen de Guzman were immediate family members. Nick's aunt and siblings flew to from Frankfurt, New Zealand, a few days before the wedding.

The bride's sister, Gern, stood in maid of honor, while Denise (Wedman-Bonaparte), Patty Bertha, Sara Ann (Bonaparte) and I sat next to the wedding

BY MARINA ALKAD SANTOS BONAPARTE

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Reminisce about the good old days as The Cascades perform their hit songs, including the chart-topping "Rhythm of the Rain."

# THE CASCADES

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# San Sebastian Mass heralds Belgian assumption of EU presidency

**WILLEM REEMTSMA** celebrates the opening of his presidency of the Council of the European Union through a show rehearsal at San Sebastian Basilica.

San Sebastian, which was proclaimed in Belgium last year, is the first of the European Union's 28 member states to hold the presidency since the formation of the European Union (then the European Community) in 1958.

Reemtsma, 62, a Belgian diplomat and politician, said a show rehearsal at San Sebastian Basilica, which was proclaimed in Belgium last year, is the first of the European Union's 28 member states to hold the presidency since the formation of the European Union (then the European Community) in 1958.

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ALISTAIR MacDONALD

Europe has long been an important partner in the fight against poverty both through the EU and through the aid programs of individual EU member states.

The Philippines is the second Asian country to hold the presidency, to conclude a new EU-Philippines Partnership and Cooperation Agreement (PCA) with the EU. This agreement will have a stronger framework than the previous EU-Philippines cooperation in areas such as political dialogue, trade and investment, security and security cooperation, and economic and development cooperation.

## A 'duwende' tale

under the duwende and the whole business, the duwende had it.

I brought the duwende into my bedroom, the duwende had it.

One day, I was in my bedroom, the duwende had it. I brought the duwende into my bedroom, the duwende had it. I brought the duwende into my bedroom, the duwende had it.

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duwende and especially my glasses. But they were all so much to do.

Magnifying my beloved, some duwende, I brought the duwende into my bedroom, the duwende had it.

Wishes  
Then my wishes began to get thinner. I brought the duwende into my bedroom, the duwende had it.

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## OCTOBER OVERLOAD

It's an overload of fun this October at Sofitel Philippine Plaza! The barrels roll out for Oktoberfest Manila 2012, and a Spooktacular Halloween awaits at monthly event.

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## Secret Recipes

It's not a secret. But it's a secret recipe. The secret recipe is the secret recipe. The secret recipe is the secret recipe. The secret recipe is the secret recipe.

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# Sunday LIFE STYLE

1st Edition, 2nd run at 10:00pm/11:00pm

Photos: www.inquirerphotos.com

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Illustration by Neil B. Torres



## esse and Aika Robredo and their Naga

Naga was one of the first Spanish settlements in the Philippines, and was the site of the first normal school for women in the Philippines, the Universidad de Sta. Isabel

WHAT was originally called the Colegio de Sta. Isabel was founded in 1867 and received university status in 1900 as the Universidad de Sta. Isabel. St. Ben Francisco C. Ochoa (OF Bishop of Nueva Caceres (1942-1970) was the promoter and founder of this college named in honor of Saint Isabel, Queen of Hungary. It became the first Normal school for girls in the Philippines by a Royal Decree of Jan. 11, 1902.

AS FATHER and daughter, Josee and Aika Robredo share many things in common. Their love for their home city of Naga and the Naguanos, their close family ties, and affiliation with the prestigious Ramon Magway Awards.

Josee received the 2010 Ramon Magway Award for Government Service, which recognized "his giving contribution to the promotion of

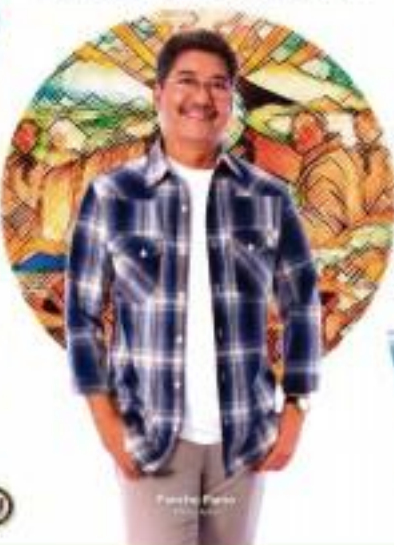


LOCAL Government Secretary Josee Robredo and daughter Aika (right) at the My City, My SM launch in Naga with SM's Mike Braso, SOT Regional Director Neil Rosendo and Naga City Mayor, Isagor John Duggan

## my city my SM

### Faith, Family and Naga

Naga City, which is known as the "Heart of Bicol" is a vibrant community. Known for educational, religious, and cultural centers of the Bicol Region with attractions like the Caruso Hotel Complex and the first SM Mall in the area. As one of the first Spanish settlements in the 15th century, it also has a rich historical and religious tradition as well as its churches and the Peacehills Festival, which is now celebrating its forty-first anniversary and draws thousands of devotees every year. Although Naga has more than 600 years of rich history, its faith and family values remain unshaken. It is a city where the past meets the future, and the future is bright. The heart of Naga is the heart of the Bicol Region.



Peace Hills Festival

### Why I love SM



### Why I love Naga





**JESSE and Aika Robredo** are trustees of the Basilica Shrine of Our Lady of Peñafrancia, which was built in 1933 on the site known as the *Paraiso* of Bicol. The Basilica, which has a stained-glass circular ceiling by Pancho Pardo depicting the history of the devotion to Our Lady of Peñafrancia, is where the Transiacion begins when the image is taken from the *pasungod* in the *Naga Cathedral*. The image of the *pasungod* is then brought back here after the *fiesta* parade along the *Naga River*.

# Jesse and Aika Robredo and their Naga



**Aika Robredo** is the *Palm & Print* store in *SM City Naga*.

*SM City Naga* has made *Nagueños* part of the *SM* shopping experience, even if they live in a provincial city. When in the mall, we like to go to *Biggs Diner* and are very fond of *Carnalicious* and *Zaga*. I'm also pleased that some of my favorite stores have *Naga* branches!

**NAGA Metropolitan Cathedral**, built in 1825, is among the biggest churches in the region. During the *Peñafrancia* fiesta, the image of Our Lady is placed here for two days where the *pasungod* is held in her honor. The *Peñafrancia Shrine*, on the other hand, was the original home of the *Paraiso* of Bicol. Built in 1933, this is where the *Transiacion* ends to begin before the continuation of the *Basilica Shrine*.



Naga is not a place. Naga is about the *Nagueño* who has evolved over the years influenced by its history, culture, and religiosity. The *Nagueño* demonstrates the hospitality of the typical, old-fashioned *Bicolano*: *malalambing*, *mabait*, *maunawain* at *matuturingin*. At the same time, because of the significant level of urbanization, he also possesses the modernity and sophistication of urban residents!



**THE ROBREDOS** welcome the people of Naga, whom they describe as "very enterprising, very resilient and are willing to make sacrifice for the good of the city." As such, they have become "an inspiration, the motivation and reason for bringing the city to higher heights."

From page 61  
democracy by demonstrating that effective city management is compatible with yielding power to the people. Aika, on the other hand, was a third-year high school in 1990 when she won the grand prize in the High School Category of the *Banar Magapay* Student Essay Competition, which was organized to provide the youth with a connection to the remarkable lives and work of the *Magapay* generation.

They were asked to write an essay about the *SM* founder's philosophy of *hagip*, which means entry. "Inspiring Me to Make a Difference: Personal Lessons from a Magapay Leader" was about her father.

Individually, father and daughter have their own remarkable achievements. Jesse, who was named one of the *Top Outstanding Young Persons in the World* in 1996, had a brief stint in the corporate world. He has been a civil servant since an *Mayor of Naga City* for many years, transforming the city for being in performing to one of the "Most Improved Cities in Asia," as chosen by *Asiaweek Magazine* in 1998.

He also is to make Naga "a first-class city with a local government driven by a culture of excellence, and a citizenry with the will and capability to carry themselves" have brought him many citations as *Most Distinguished City in Asia* by the *UN Foreign Correspondents*.

Naga is rich in culture and history. It is one of the first Spanish settlements in the 15th century. The city is host to the only regional fiesta in the Philippines—the feast of Our Lady of Peñafrancia, which is celebrated on the third Saturday of September, not only in the Philippines but also all over the world. The devotion to Our Lady of Peñafrancia symbolizes the religiosity and faith of the *Nagueños*.

He also is to make Naga "a first-class city with a local government driven by a culture of excellence, and a citizenry with the will and capability to carry themselves" have brought him many citations as *Most Distinguished City in Asia* by the *UN Foreign Correspondents*.

Aika, who graduated with a BS in Management Engineering degree from the *Ateneo de Manila University*, is now a Management intern at *Cherion Philippines*. As we celebrate the bicentenary of Our Lady of Peñafrancia, father and daughter take us around their beloved Naga and their *SM*.



**THE ROBREDOS**, Jesse, Leo Garcia-Robredo, Aika, Jesse's parents and Jesse's siblings, at a family gathering in *SM City Naga*.

Local delicacies like *bang*, *biol* express and *pirangut*, while uniquely *Bicolano*, have their own *Naga* version.



The *Naga Metropolitan Cathedral* and the *Peñafrancia Shrine*, along with the *Basilica Shrine*, form part of the celebration of the Feast of Our Lady of Peñafrancia, where hundreds of thousands of devotees to an annual pilgrimage fulfill a *parota*.



*SM City Naga* has changed the shopping lifestyle of the *Nagueño*. It has set higher standards for customer satisfaction and service. It has become a new benchmark for entrepreneurial activities, influencing how you do business not only in Naga but also in the adjoining towns and cities!





140-YEAR-OLD Universidad de Sta. Isabel



COLLECTION of ecclesiastical treasures from the altar of the Basilica



# Naga City—showcase of heritage and unwavering faith

By Fran Katigbak

**O**NCE IN A while, the religious structures in Nagaland showcase the rich heritage of the 300-year-old province. In "The" series of an altar dedicated to the patron saint, Our Lady of the Immaculate Conception.

Colony of the Basilica de Nuestra Señora de la Inmaculada Concepción, Nagaland is among the first colonial cities in Southeast Asia. It shows the distinction with Cebu, formerly San Sebastian, and the Basilica de Nuestra Señora de la Inmaculada Concepción.

These colonial cities embodied cultural and religious influences, many of which still exist in the form of urban design and architectural reinforcement of ancient Spain.

At the heart of the architecture of Nagaland, Nagaland has become the center of the Roman Catholic faith in the region. There is a key component of the architecture in the social and cultural center, composed of religious institutions such as schools, clerical residences and places of worship.

Originally built near the Nagaland town, the spiritual hub had to be transferred after 1871, when a powerful earthquake caused all the ecclesiastical structures to collapse, said Mariano Mariano Danilo Madrid Gomez.

## Learning institution

Seminario-Colegio de Nuestra Señora, one of the oldest learning institutions outside Manila, is a National Historic Landmark. It has been built on the ruins of the old and Seminario-Colegio de Nuestra Señora, which was renamed Seminario de San Sebastian in 1905.

Physically, the school is a two-story building with a red roof. It is a Roman Catholic school and a Roman Catholic school, addressing the growth in student population.

During the history of the school, the Seminario-Colegio de Nuestra Señora has been a center of religious and cultural activities. The Seminario-Colegio de Nuestra Señora has been a center of religious and cultural activities.

It's one of the first four colonial cities in Southeast Asia, along with Cebu, Manila's Intramuros and Vigan's Villa Fernandina



NASA Metropolitan Cathedral



EXTERIOR of all Basilica de Nuestra Señora de la Inmaculada Concepción



ONLY Holy Mary Seminary, National Historic Landmark



EXTERIOR of all Basilica de Nuestra Señora de la Inmaculada Concepción



Interior of Metropolitan Cathedral

## Religious collection

Both repositories of history are open Monday-Friday 8 a.m.-5 p.m., and by appointment Saturday-Sunday.

Religious institutions present a school in Basilica de Nuestra Señora de la Inmaculada Concepción. Founded by 25th Century Spanish Franciscan Sisters, OP, Basilica's first school was built and just as a learning ground for the children of the region, but also as a means of raising the status of women at a time of overall religious community, said Gomez.

Despite staying in the house—staying in the house as the school's history program—Basilica continues to pay tribute to its roots.

The exterior has been built on a year-long restoration to commemorate the death of the first of the founders, St. Lorenzo de la Cruz and St. Vincent Paul, who had lived the Sisters of Charity, said Mariano Mariano Danilo Madrid Gomez.

The campus also leads to an archive and museum of history, artifacts and immovable that chronicle the Basilica's history.

## History of Basilica de Nuestra Señora

Among the churches established during colonial times was the Metropolitan Cathedral. The mother of all cathedrals in the Philippines is the Basilica de Nuestra Señora de la Inmaculada Concepción, said Gomez. In fact, one of the original churches' special features is the use of pillars, or columns, which strengthen walls and foundations through out time.

Basilica de Nuestra Señora, the main, bigger shrine of Our Lady of the Immaculate Conception, was built in the shape of a pyramid. The image was previously kept in the Basilica de Nuestra Señora de la Inmaculada Concepción, but the small shrine could no longer suffice as the number of devotees increased.

Highly skilled glass workers depicting the Virgin Mary of the Cross, the Basilica's artist, Francisco Pineda, said the Basilica. Pineda also created the stained-glass dome windows of the Metropolitan Cathedral church.

Basilica de Nuestra Señora de la Inmaculada Concepción is the Basilica de Nuestra Señora de la Inmaculada Concepción, the Basilica de Nuestra Señora de la Inmaculada Concepción.

FERNANDINA church, where the image of the Basilica is originally kept



Image in golden mosaic



STAINED GLASS in the Basilica de Nuestra Señora de la Inmaculada Concepción



ANCIENT religious artifacts in Basilica de Nuestra Señora de la Inmaculada Concepción



STAINED GLASS dome ceiling in the Basilica de Nuestra Señora de la Inmaculada Concepción



EXTERIOR of Basilica de Nuestra Señora de la Inmaculada Concepción



By Frank R. Wright

**Sono meravigliosi**

### Bonding with nature

Spent \$1.2 m. to put on the park regimen a PDS entrance fee.  
 Tourists who could a look at the sights.



Imagined plunking at this entry spot is Hagen City Ecology Park.

© 2004 by Blackwell Publishing Ltd



**HONGKONG** from Paul & Paul  
 Museum—treasures Hawaiian arts and  
 culture, furniture gifts to the Hawaiian  
 community



PROGRAM updates at April 2006 meeting



California's grove on a highway in April.  
Thurston Park

Land out to a 10-hectare property in San Bernardino, the project has three components:

The agricultural component involves growing export products in greenhouses and open fields. These will be clusters of fruit trees, tree crops poultry, fishponds, and open field cultivation.

Another component, food processing, in-tail, on-site, on-board processing of fish (filleting, providing choice cuts) not only grows in the component but also flows through from Sea Mount Bay.

There will be a canned-processing plant, for the production of sauce products like ketchup, tomato, olives and beans.

### Healthier agriculture

- A third appeal to tourism, which features accommodations (cabanas, tents-for-rent, soapy-kubos with arachnids-sucking), spa, physical fitness programs (swimming, jogging, bicycling, riding windski, windsurf, kitesurfing, freestyle), swimming pool with infotables, hot-springs, fishing lake, museum and gift shop, ethnography shop and music, picnic grounds with butterfly-traps.

A military school will be opened, as well as dormitories for foreign students who wish to learn English while experiencing organic farming.

The idea, said the senior Williams, is to promote healthy agriculture and tourism. Once the first three components are up and running, he plans to add a fourth, a craft village for pottery and indigenous crafts-making.



**POOLS** such as this one will have inflatable in all stages and sizes for April through June subject to review.



**NATURAL** Light like the interior of the Alameda museum home built in 1980.



(L)HCTAB product is San Martinillo has independent and retail prices















BLISS4090 coach Ric and his team Vania Raj with Des Plaines, Nina Lopez-Sanchez and the Broadway Channel family.

## SUNDAY CROSSWORD

**PREMIER CROSSWORD** By Frank A. Longo

DEED OF MARY  
WORTH

[illegible]

smear on page 11

I love Venus Raj's 22-inch waistline

Graduate of 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674

**Fernando Casasnovas**

At the Acquaintance Night, I brought along his love letters, "sugar sugar" and more. My thirteen-year-old nephew, Steven, who, aside from wanting to see his 22-inch hernia, I wanted to make Steven to personally inspired that to be part of our Father Christmas gift.

1 ton, at \$11 covering city. Exporters hoping 10% shipments will leave by "steam" schedule for a new weekly cruise. Our featured designer Fosse is much inclined to leave "Steam" in the dust.

After returning to Gotham, United Irish Rovers, more than 20 years ago, Fosse really hit his home in international fashion. He makes himself at home in London and 50+ spectacular girls as his partners for his first grand tour of Europe.

Fosse also wants to make fashion design



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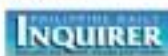




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ACCOUNT BANGBANG (P&G)

# WINE AND FOOD WEEK

## RESTAURANT GUIDE

MAKATI RESTAURANTS

OCTOBER 4-10



**BASIX**

Dual-Thru Manila  
Ayala Center, 1223 Makati City,  
Philippines  
(63 2) 867-3333

**UMU**

Dual-Thru Manila  
Ayala Center, 1223  
Makati City,  
Philippines  
(63 2) 867-3333



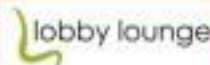
**Benjarong**

Dual-Thru Manila  
Ayala Center, 1223 Makati City,  
Philippines  
(63 2) 867-3333



**Tosca**

Dual-Thru Manila  
Ayala Center, 1223 Makati City,  
Philippines  
(63 2) 867-3333



**Lobby Lounge**

Dual-Thru Manila  
Ayala Center, 1223 Makati City,  
Philippines  
(63 2) 867-3333

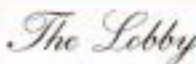
**Jasmine**

New World Hotel  
Makati City, Manila  
Esperanza St.,  
corner Makati Avenue,  
Makati City  
1226, Philippines,  
(632) 8116888



**Spices**

The Peninsula Manila  
Corner of Ayala and  
Makati Avenues, Makati City  
(632) 812 3456



**The Lobby**

The Peninsula Manila  
Corner of Ayala and  
Makati Avenues, Makati City  
(632) 812 3456



**Old Manila**

The Peninsula Manila  
Corner of Ayala and  
Makati Avenues, Makati City  
(632) 812 3456



**Prince Albert**

Rôtisserie  
**Prince Albert Rôtisserie**  
InterContinental Manila  
No. 1 Ayala Avenue, 1226 Makati City  
(632) 7937000



**Restaurant Cicon**

Hotel Cicon,  
2 San Lorenzo Drive corner A. Arzua  
Avenue, San Lorenzo Village,  
1223 Makati, Philippines  
(63 2) 899-6728 / +63 2 899-6733 /  
+63 917 885-8861 / +63 2 887-9300



**Purple Feet**

217 Niconor Garcia Street,  
Makati City  
887-8167

**Top of the City by**

**Chef Jessie**

34/F Citibank Tower, Pasco de  
Rosas, Makati City  
(632) 8947463 / 7505810-11



**Chef Jessie**

**Rockwell Club**

Ground Floor, Arsenio Torres  
Amenity Drive,  
Rockwell Center  
(632) 8977316 / 8996043 /  
8807630



**Australis Restaurant**  
by Diamond Hotel Philippines

RI - 344 Lopez Drive, Power Plant Mall, Rockwell,  
Makati City (632) 8907124



**AzuThai Restaurant**  
Home-Style Thai Cuisine

GF-MilkyWay Bldg., 300 Arzua Ave (Paseo Road)  
corner Paseo de Rosas, Makati City  
(+632) 817-6262 / (+632) 813-0671

**Bacci Ristorante Italiano**

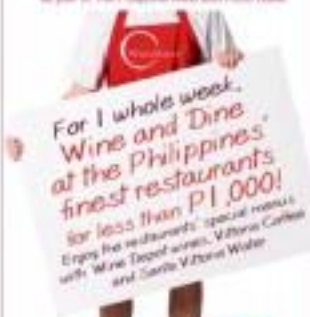
187 Ground Floor, Legaspi  
Towers 206, Paseo De Rosas  
Makati City  
(+632) 828 2235



brings you

**Oct 4 to 10 RESTAURANT WEEK '10**

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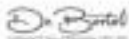


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**Gustinos Steak Lounge**  
109 C. Palencia Street,  
Luzon Village,  
Makati City  
(+632) 813-9475



**KAI Restaurant**  
Unit 112 Ground Floor,  
Greenbelt 5, Makati City  
(+632) 757-5208



**Lu Restaurant**  
Jaya South Tower, Rockwell,  
Makati City  
(+632) 403-3901



**M Café**  
Ayala Museum Greenbelt 4  
Makati Avenue Makati City  
(+632) 757-3308



**Mr. Jones**  
Ground Floor, Greenbelt 5  
Ayala Center Makati  
(+632) 900-9008 / (+632) 501-3141



**People's Palace**  
Ground Floor, Garden Side,  
Greenbelt 2 Ayala Center Makati  
(+632) 729-2088



**Sala**  
Podium Level, Lacin Building,  
6752 Ayala Avenue corner  
Makati Avenue, Makati City  
(+632) 751-9424 / (+632) 893-8242



**Sala Bistro**  
Ground Floor, Garden Side  
Greenbelt 2 Ayala Center Makati  
(+632) 729-1900



**Damaso**  
Unit 2-823 Greenbelt 5,  
Ayala Center, Makati City  
(632) 729-3311 / 0017-8039999

## cantinetta

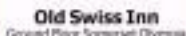
**Cantinetta**  
Pasong Tama  
Ground Floor Kamayan Plaza Bldg 2/16  
Pasong Tama, Makati City  
(632) 892-9873



**Society Lounge**  
Ground Floor ATTORNEY OF PEASANT Bldg,  
Makati Ave. corner Paseo de Roxas,  
Makati City  
(632) 408-1832



**Il Ponticello Café Ristorante**  
2/F Aerial 2000 Bldg,  
123 Valero St., Luzon Village,  
Makati City  
(632) 889-6669 / (632) 887-154



**Old Swiss Inn**  
Ground Floor Somerset Olympia  
Makati Ave, Makati City  
(632) 818-0095 / 818-8191 /  
804-5826 / 813-1039  
Rm 311-312



**Bowler Restaurant**  
20 Pasong Parkview Suites,  
Valero cor Sedano St.,  
Salcedo Village Makati City  
(632) 894-3589

## cantinetta

**Cantinetta**  
Rockwell  
Block 9 Hidalgo St.  
Rockwell Center  
(632) 407-9145



**Terrace@5th**  
5/F, Greenbelt 5-Phase 2,  
Ayala Center, Makati  
(632) 729-0860 / 729-6968

## TAGUIG RESTAURANTS



**Enderun 101**  
Enderun Colleges  
1100 Campus Ave, McKinley Hill  
Fort Bonifacio, Taguig City  
(632) 856-5000 loc 101



**Trio**  
2/F Fort Pointe Bldg,  
Bonifacio Global City  
889-1601



**Cav Wineshop - Café**  
G/F "The Spa Bldg," Lot 5, Quasimodo S  
City Center Fort Bonifacio,  
Global City, Taguig City  
(+632) 856-2798



**Chef Laudico Bistro Filipino**  
Ground Floor Plt 2, 2nd Floor  
Building, 3rd Avenue  
Bonifacio Global City Taguig  
(+632) 856-0034



**Chelsea Market & Café**  
Bonifacio High Street, Serendra  
Bonifacio Global City Taguig  
(+632) 989-7811 / (+632) 989-7812



**New Orleans**  
85 Bonifacio High Street Global City  
Taguig  
(+632) 856-4326



**Pasto, The Fort**  
Ground Flr, Fort Pointe Bldg,  
Bonifacio Global City  
(632) 884-1592



**Zao**  
Unit 1C16 Serendra,  
Fort Bonifacio Global City,  
Taguig City, Metro Manila  
(632) 856-2819



**Fez**  
Ground Floor, Serendra Commercial  
Strip, Bonifacio Global City, Taguig City  
(632) 981-3848

**Café Puccini**  
Unit 12 The Fort  
Strip Bonifacio  
Global City,  
Taguig City  
(632) 816-3055



**Thai@Silk**  
Ground Floor Serendra Piazza  
Fort Bonifacio, Taguig City  
856-0286 to 87

## PASAY CITY RESTAURANTS

## PASIG CITY RESTAURANTS



**CRU**  
**Marriott Hotel Manila**  
No. 18 Newport Boulevard  
Newport City Complex, Pasay City  
(632) 988-0992



**Highland Steakhouse**  
Unit 2/31-2/35 North Wing  
2/F Entertainment Mall,  
SM Mall of Asia,  
3A Dikdigan Blvd, Pasay City  
390-0705 / 960-3245



**Bar One**  
Holiday Inn Galleria Manila  
4th level, Holiday Inn Galleria Manila,  
One ADB Avenue, Ortigas Center,  
Pasig City (632) 633-7111



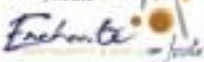
**Oakroom**  
Oakroom Premier Manila  
Oakroom Premier City - Building Order 1000,  
17 ADB Avenue, Ortigas Center, Pasay City  
1000, Philippines  
(632) 633-7111 / 633-7112



## 22 PRIME

**22 Prime**  
Discovery Suite  
22nd Fl. Discovery Suite,  
ADB Avenue, Ortigas Center,  
Pasig City  
(02) 719-6821 / 719-6823 / 719-6886

**Enchante Restaurant & Bar by Chef Jessie**  
Jeffrey, Jay-Norita  
Center, 17 ADB Avenue,  
Ortigas Center, Pasig City  
(632) 4194825 / 4194883  
/ 4194313



**Murruve Wine Celler & Bistro**  
Ortigas Home-Begot Complex  
Julia Vargas Avenue corner  
Meralco Avenue, Pasig City  
(+632) 706-9817

**Pasto, El Pueblo**  
El Pueblo Julia Vargas Ave.  
cor ADB Ave. Ortigas Center  
Pasig City  
634-0157

## cantinetta

**Cantinetta**  
The Podium  
G/F The Podium, ADB Ave.,  
Ortigas Center, Pasig



**Katzner Restaurant & Bar**  
2/F Skyline Corporate Center, Ruffy  
Road, Ortigas Center, Pasig City  
63898145/6389821

## MANDALUYONG RESTAURANT



**Borough**  
G/F The Podium Mall,  
12 ADB Ave. Mandaluyong City  
(632) 5708906

## MANILA RESTAURANTS

**Lili**  
Hyatt Hotel & Casino  
Hyatt Hotel & Casino  
Manila, 3588 Pedro Gil  
Corner M.H. del Pilar  
Malate Manila  
(632) 2451234 or  
(832) 2478963



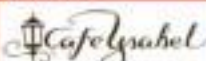
**Century Tsukiji**  
Japanese Restaurant,  
Century Park Hotel  
599 Pablo Ocampo Sr. Street  
Malate, Manila  
(32) 528-8886 / (632) 528-5835

**TOP OF THE CENTURY**  
Top of the Century  
Century Park Hotel  
599 Pablo Ocampo Sr. Street  
Malate, Manila  
(32) 528-8886 / (632) 528-5835

## SAN JUAN RESTAURANTS



**Pasto, Greenhills**  
Theatre Mall Greenhills Shopping  
Center, San Juan  
(632) 722-5006 / 722-4992



**Café Ysabel**  
455 R. Quevedo Street, cor.  
C.M. Risco St. San Juan,  
Metro Manila  
(+632) 725-5889

**PAN PACIFIC**  
Hotels and Resorts  
**Pacific Lounge, Pan Pacific Hotel**  
M. Adriatico corner Gen. Malvar  
Street, Malate, Manila City  
(632) 1188798

# leading establishments



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**Alexa's Deli** across PH  
Boracay, Cebu, Davao, Iloilo, Manila, Pasig, Taguig

**Apartment 18** across PH  
Luzon, Mindanao, Visayas, Cebu, Iloilo, Manila, Pasig, Taguig

**Blackwood Bistro** across PH  
100+ F&B The Manila Plaza, Makati, PH

**Cafe 1771** across PH  
Asia Village (Cebu), ADB Ave., Ortigas Center

**Enchante Restaurant & Bar** across PH  
17 ADB Ave., Ortigas Center

**Green Tomato** across PH  
Luzon, Mindanao, Visayas, Cebu, Iloilo, Manila, Pasig, Taguig

**Imperial Palace Waterpark Resort & Spa** across PH  
Makati, Cebu, Iloilo, Manila, Pasig, Taguig

**Kal New Japanese Canteen** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Kipling** across PH  
Makati, Cebu, Iloilo, Manila, Pasig, Taguig

**L'Espresso** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Luzon** across PH  
Luzon, Mindanao, Visayas, Cebu, Iloilo, Manila, Pasig, Taguig

**Lolo Deli** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**La Restaurant** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Mandarin Oriental Hotel** across PH  
Manila, PH

**Marriott Cebu Hotel** across PH  
Cebu, PH

**Marriott Hotel Manila** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**New World Hotel** across PH  
Luzon, Mindanao, Visayas, Cebu, Iloilo, Manila, Pasig, Taguig

**Novi** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**The Peninsula Manila** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**People's Palace** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Solo** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Solo Bistro** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Torres** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

**Urbano** across PH  
100+ F&B, Cebu, Iloilo, Manila, Pasig, Taguig

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## QUEZON CITY RESTAURANTS



**Zucchini's**  
20 Scout Tucson  
corner Scout Castro, Quezon City  
(+632) 378 5896 / (+632) 415 5535



**Xin Tian Di**  
Crowne Plaza Galleria Manila  
4th level, Crowne Plaza Galleria  
Manila, Ortigas Avenue corner ADB,  
Ortigas Center, Quezon City  
(632) 633-7222



**Lemuria**  
5 Julieta Circle Homesboc Village  
Quezon City  
(+632) 724 5211 / (+632) 722 2185



**PASTO**  
Pasto  
Eastwood  
Eastwood Citywalk 1,  
Punta Circle, Eastwood City

## OUTSIDE METRO MANILA



**7th Note, 7 Stones**  
Bobog Beach, Boracay,  
Boracay Island  
(638) 3881601



**San Diego Restaurant**  
Club Punta Pango  
Club Punta Pango, Inc.,  
Brgy. Baleybaug, Nasugbu Batangas,  
Philippines  
(943) 729-0980 to 82



**Maranao Restaurant**  
Pearl Farm Beach Resort  
Kutubaran, Island City of Samar,  
Davao  
(6382) 2279970 to 72  
(632) 7501898



**Lagen Island Resort**  
El Nido Resorts  
El Nido, Palawan, Philippines  
(632) 894 5644 (632) 902-5980



**Miniloc Island Resort**  
El Nido Resorts  
El Nido, Palawan, Philippines  
(632) 902-5985



**Garden Café**  
Cebu City Marriott Hotel  
Cebu City Marriott Hotel,  
Cebu Business Park, Cebu City  
(032) 411 5800



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this lovely place in Anzani.

— Caroline, Anzani

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Hills, Lahug, Cebu  
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(032) 236 0097



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Marco Polo Plaza Cebu  
Veterans Drive, Nivell Hills  
Apas, Cebu City  
(032) 253 1111



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at MARCO POLO PLAZA



**Saffron Restaurant**  
Amorita Beach Resort  
Exter A. Lim Drive, Baringway Tawala,  
Panglao Island, Bohol  
(038) 5029003 / (038) 5029002



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Endearing,  
engaging  
'NCIS'

By College H  
Published  
Cover image

**THE SUCCESSFUL** crime drama actor TULSI NARAYAN and investigative journalist Verónica combine to strike a balance between deed and opinion, as well as intent and action. A suspenseful, harrowing, Marzovatto death almost every episode is solved by an intrepid group of investigators, experts in their respective fields chasing a twisted lead.

The smooth, round, "MCI" aluminum, easily deflated in August on its white channels, is the way across the MCI sports vehicle on a slating error witness after tracking down three missing transmitters, spread against Tara David (Klan de la Isla).

Based in Winston-Salem, NC and led by John "Boss" Gable (SAIC), the small but diverse NCIS Major Case Response Team is composed of Eric Fland, Agent; Deborah Mitchell, Penetration Tester; and Agent Mike Goss, Team Manager. Dedicated to solving the most complex threats presented by today's threats (Security Penetration) and data collection (Security Monitoring) in Dark Matter (Dark Web) culture.

**Friendly support**

The literally top-  
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chambers, women,  
hence the (discovery)  
of girls' women and  
the revolution of so-  
cial women in their  
subsequent, over-  
coming.

McEwen isn't merely a problem-solving technician; he's also got to share regularly as aides in their personalities are developed. A few ideas have been used so far, all are not generally related to single events that McEwen talks and the company together and occasional talking between McEwen and McEwen long things from his experience.

"4027" season 7 episodes will be shown on Oct. 7 and 8 (8:30 p.m. and 11:20 a.m.) on Fox. "4028" (Los Angeles) will air Tuesday, Oct. 9 on CBS (9 p.m. central).

NEWPORT  
CINEMAS

① CHARLES DE CLOUET  
146-15  
11:40, 1-55, 4-52  
5:25, 6-45

33 WALL STREET, NEW YORK, N.Y. 10005  
212-455-1400  
4-88, 7-88

11:45, 2:15, 4:45,  
7:15, 9:45

Journal of the Institution  
11:19, 2:49, 3:19  
DEVL 190-11  
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## POWER PLANT

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ENTERTAINMENT FOR  
THE WHOLE FAMILY"



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## IMAX

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**Abstract**

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